



PRWeb: Environment Alternative Energy





PRWeb® has offered free online press release distribution services since August 1997. Since then PRWeb® has gradually made the transition to a fully integrated press release newswire service. We are the largest Newswire catering to small and medium sized companies and organizations and one of the largest online press release newswires.

Our editors review thousands of press releases each week for distribution through the PRWeb® Newswire services.

As innovators and the acknowledged leader in online press release distribution since 1997, PRWeb has provided a simple, easy to use platform to ensure you get your message to the media and the masses. PRWeb has changed the way businesses, marketing departments and public relations firms think about press releases. Once a tool used exclusively for communicating with the media, PRWeb was the first company to develop a distribution strategy around direct-to-consumer communication.

A partial list of industry innovations include:

- * First free online press release distribution engine*
- * First in search engine optimized (SEO) press release formatting*
- * First in direct-to-consumer distribution of press release content*
- * Fully-integrated press content (press release and attachments) in a search-engine friendly format*
- * First free, search-engine optimized photowire*
- * First to provide RSS-enabled press releases for easy syndication*
- * Only press release distribution engine to provide TrackBacks for social commentary from blogs & websites*
- * First with news and search engine friendly embedded links*
- * Strategic partnerships with online partners who position your press release content at the forefront of the markets you aim to penetrate*
- * Exclusive "Fair Commerce" contribution system provides worldwide distribution of your PR for a fraction of the traditional costs*
- * Developed from the ground up as the most search engine optimized press release and content distribution platform in the world*

Take PRWeb® for a Test-Drive Today.

All press release newswires talk a good game - but we'dlike to prove to you how effective PRWeb® will be to your online visibility goals. Whether you're a Fortune 500 firm or a single person startup, PRWeb will provide you the platform, tools, instruction and personal support to start, build and manage your PR Campaign. Please email or give us a call and one of our friendly editors will help you get started. Whether you want to dominate your market or just make a little noise, PRWeb is here to help you thrive in the marketplace, and with the media.If you are a public relations firm new to PRWeb, we have a special program for you. Please call Joe Beaulaurier (360-312-0892 ext. 3617) to learn if you qualify for a risk-free introduction to the PRWeb platform.



Drexel Metals LLC Appoints Gene Colleran to its Board of Directors

Drexel Metals is pleased to announce that Gene Colleran, President Clopay Corporation, has joined its board of directors.

Philadelphia, PA (PRWEB) July 3, 2009 -- Drexel Metals is pleased to announce that Gene Colleran, President Clopay Corporation, has joined its board of directors.

Mr. Colleran rounds out Drexel Metals five member board. Gene has an extensive background in building materials and consumer goods with top brand name enterprises. In addition to Clopay, Gene has held senior executive positions with Newell Rubbermaid (Bernzomatic, Lee Rowan, and Anchor Hocking Specialty Glass) and USG Corporation.

Joining Gene on Drexel Metals' board is Michael Araten - CEO K'NEX Brands, L.P.; Michael Allen - Managing Director, Allen Search; Rob Waite - CEO Drexel Metals LLC and Dick Carroll - Chairmen Drexel Metals LLC.

"As we continue to refine and implement our business strategy of establishing regional manufacturers of metal roofing, I couldn't think of a better qualified person to join our board than Gene Colleran", said Rob Waite, Drexel Metals' CEO.

Mr. Colleran added, "I was very impressed with Drexel Metals' go-to-market strategy and am confident it will revolutionize the metal roofing industry. I look forward to working with this very strong board of directors on Drexel Metals strategy development and implementation."

About Drexel Metals LLC

Drexel Metals is a provider of fully engineered on-demand standing seam metal roofing systems that are supplied through its network of regional manufacturers known as the DMARM (Drexel Metals Association of Regional Manufacturers). Drexel's metal roofing has an industry leading 7 Miami-Dade approved roofing systems. In addition to metal roofing, Drexel also supplies highly efficient photovoltaic solar roof systems. Drexel Metals' solar products are engineered to work with Drexel Metals' roof systems, flat roof applications or in commercial and residential retrofit applications.

To learn more about Drexel Metals LLC, visit www.drexmet.com.

###



Contact Information

Rob Waite

Drexel Metals LLC

<http://www.drexmet.com>

(888) 321-9630

Online Web 2.0 Version

You can read the online version of this press release [here](#).

US Biofuels Gains Greenhouses for Green Fuel Production

US Biofuels, Inc, a CA based company is setting to launch major green fuel production with recent gains of twelve greenhouses expanding over eight acres in size. Each greenhouse will be used for the purpose of growing algae in a closed system, using the photobioreactor (PBR) process for the production of Biofuel. US Biofuels looks forward to producing biofuel all year round from these greenhouses and projects to be producing 50 million plus gallons of biodiesel per year when all plants are in full operation causing no threat to food prices or livestock, leaving crop and cultivated land untouched, as most of US Biofuels algae farms are in the deserts of southern CA.

Van Nuys, CA (PRWEB) July 3, 2009 -- US Biofuels, Inc a new green company operating out of sunny California is setting to launch major green fuel production with recent gains of twelve greenhouses expanding over eight acres in size located in Sun Valley, CA. Each greenhouse will be constructed and renovated for the purpose of growing algae in a closed system, using the photobioreactor (PBR) process for the production of Biofuel.

In short a PBR is a bioreactor, which includes some kind of light source. Really any clear, translucent container could be called a PBR, but the term is more commonly used to define a closed system, as opposed to an open tank or pond. This system allows more species to be grown at a faster rate, extending the growing season, and if heated it can produce all year round.

US Biofuels looks forward to producing biofuel all year round from these greenhouses and hopes to complete the construction and renovations of the greenhouses by 2010. After which they anticipate to produce over 4 million gallons of biodiesel gas just from these 12 greenhouses alone. In addition to the operating algae plants the company already has it is also currently planning to set up undergoing negotiations with Co-op Greenhouse Inc. to acquire locations in Fresno, CA, Imperial Valley, CA, Ely, NV, and Palmdale, CA to name just a few.

Biodiesel number projections are globally on the rise, Biodiesel Digest is projecting that algal biofuels capacity will reach 1 billion gallons by 2014, 33 percent of which is projected to use a closed system, photobioreactor (PBR) process like US Biofuels. US Biofuels plans to be a part of the billion gallons and projects to be producing 50 million plus gallons of biodiesel per year when all plants are in full operation causing no threat to food prices or livestock, leaving crop and cultivated land untouched, as most of US Biofuels algae farms are in the deserts of southern CA.

US Biofuels is also currently researching new strains of algae to better manufacture more precise mixtures for products such as jet fuel and other special use products. Planning to open a chain of 145 resale locations throughout the nation, US Biofuels looks forward to producing alternative fuels and help America achieve a greener, cleaner environment.

###

**Contact Information****James Munsen**

US Biofuels

<http://www.usbiofuels.biz>

818-528-8475

Online Web 2.0 VersionYou can read the online version of this press release [here](#).

Could Breaking the Laws of Physics Solve the Energy Crisis?

A new book reveals simple concepts that allow some green technologies to apparently break the laws of physics. The Quantum Key not only describes a common sense unified model of how gravity, electricity, time and energy works but it also showcases a handful of mostly unknown but simple technologies that have been either suppressed or never fully developed.

<http://www.thequantumkey.com>

Spokane, WA (PRWEB) July 22, 2009 -- Have you ever wondered if there are technologies that could rapidly solve the energy crisis? What if some were being built by thousands of people around the world and you never even knew about it? To answer these questions, Aaron Murakami, an investigator of exotic energy technologies, has compiled quite a list of interesting solutions that some experts claim are impossible.

Some of these include a battery charger that can bring batteries back from the scrapyard while charging them, old or new, without heating them up, an electric heater that has been tested, verified and published and the tests verify there is seventeen times more heat produced than electricity that can be accounted for on the input, an ignition system that can explode tap water on contact or greatly increase the power or gas mileage you get out of the same amount of gas, a mechanical pendulum that produces more mechanical work that it takes to run it, and other amazing devices that operate on principles that seem to have conveniently been left out of the text books.

Most people have been programmed to believe that anything that can hold up to these claims must be some crazy perpetual motion scheme. But an astonishing fact is that none of these potential energy solutions have anything to do with perpetual motion but very sound physics principles that most people are never taught in school or elsewhere. They are all based on a mostly unknown branch of physics known as Non-Equilibrium Thermodynamic Systems or NET Systems, since you wind up with a NET amount of work from what you started with.

In addition to showcasing many systems that claim to produce more work than it takes to run them, The Quantum Key by Aaron Murakami also describes a very simple model of how some of the natural forces of the universe work including what gravity, time, inertia and other mysterious concepts such as faster than light travel. Murakami says this model is based on observation, some published science, personal experiments and just plain common sense.

What's claimed to be so amazing about this model is that just about anyone can understand it without any physics, or other science background. As a matter of fact, there aren't any mathematics involved at all.

The Quantum Key describes a model of how the universal forces work and technologies that operate on the natural principles of open systems that allow the machines to give us more work than we have to pay for. Quite possibly, The Quantum Key is the holy grail of stimulation needed to get the Green Energy movement on the right track.



For additional information about this 4th edition of The Quantum Key, visit: <http://www.thequantumkey.com>

About Aaron Murakami, BSNH:

Aaron Murakami has been involved with alternative energy research and development for the last ten years in addition to being involved with sustainable agricultural, self help and consciousness technologies rooted in quantum physics and other holistic projects. Aaron is a co-founder of one of the most well-known online discussion forums that open sources green energy technologies and has over 40,000 registered members.

Contact:

Aaron Murakami, B.S.N.H.

White Dragon Press

(509) 228-8658

<http://www.thequantumkey.com>

###



Contact Information

Aaron Murakami

White Dragon Press

<http://www.thequantumkey.com>

509-228-8658

Online Web 2.0 Version

You can read the online version of this press release [here](#).

U.S. Lags Behind G8 Nations in Growing Clean Energy Economy, Reducing Emissions

G8 Climate Scorecard Shows U.S. Has Much Catching Up To Do, says WWF

Washington, D.C. (Vocus) July 1, 2009 -- As Congress debates landmark energy and climate legislation, a new analysis released today finds the United States lags far behind most other G8 nations in building a clean energy economy and cutting greenhouse gas pollution.

The G8 Climate Scorecard, released by [World Wildlife Fund](#) and global financial services company Allianz SE, comes one week before heads of state gather in Italy for the 2009 G8 summit.

"During debate on the energy and climate bill in the House of Representatives last Friday, opponents of the legislation demanded that other countries first step up to the plate," said WWF President and CEO [Carter Roberts](#). "The truth is that not only has much of the rest of the world already been at the plate, they're several innings into the game and we're only now emerging from the dugout.

"For too long, the U.S. has resisted action while other nations have begun the transition to a clean energy economy. Other nations have dramatically cut greenhouse gas pollution, set national targets, ramped up investments in energy technology and set regulatory frameworks to spark innovation in key sectors. And now other countries dominate markets in sustainable energy and technology.

"It is time for the U.S. to get into the game and make up for lost time. Passage of the American Clean Energy and Security Act by the House on Friday took us a big step forward. We need the Senate to pass the bill, get it to the President before Copenhagen and give us the means to challenge other countries to work with us in solving this global problem," Roberts said.

The annual G8 Climate Scorecard analyzes the policies of the G8 countries along a variety of metrics, including reduction (or growth) of greenhouse gas emissions since 1990, percentage of the country's energy portfolio that is derived from renewable sources, and investments in clean energy technology.

In the 2009 ranking, the U.S. resides in seventh place, just ahead of Canada and behind Russia - an improvement over previous years when it was typically ranked last. The bump this year is largely due to progress in Congress toward passing comprehensive energy and climate legislation, clean energy investments in the economic stimulus package, and strong leadership by President Obama on climate change, including his efforts to strengthen vehicle fuel economy and lighting efficiency standards.

Ranking highest in the analysis are Germany, the United Kingdom and France, each of which has slashed its greenhouse gas emissions and has already met its targets under the Kyoto Protocol. By comparison, U.S. emissions have risen substantially, increasing by about 15 percent since 1990. The European nations have also made far greater progress than the U.S. in growing their clean energy sectors.



Allianz, a global financial services company, is sensitive to the economic threat climate change poses to communities around the world. Dr. Joachim Faber, a board member of Allianz SE, said, "A low carbon future holds growth potential for G8 countries as well as for emerging nations. Future investments and product development therefore require a sustainable political framework."

NOTE TO EDITORS:

The full report on the G8 Climate Scorecard, an executive summary and high-resolution graphics are available online: <http://www.worldwildlife.org/climate/policy/G8-climate-scorecards.html>.

ABOUT WORLD WILDLIFE FUND

WWF is the world's leading conservation organization, working in 100 countries for nearly half a century. With the support of almost 5 million members worldwide, WWF is dedicated to delivering science-based solutions to preserve the diversity and abundance of life on Earth, halt the degradation of the environment and combat climate change. Visit www.worldwildlife.org to learn more.

ABOUT ALLIANZ

The Allianz Group is one of the leading integrated financial services providers worldwide. With nearly 155,000 employees around the globe, the Allianz Group serves approximately 75 million customers in 70 countries. Allianz SE is member of Transparency International Germany and supports the Principles of the United Nations Global Compact and the OECD Guidelines for Multinationals through its Code of Conduct. Allianz SE is one of the leaders of the insurance sector in the Dow Jones Sustainability Index, listed in FTSE4GOOD and in the Carbon Disclosure Leadership Index (Carbon Disclosure Project, CDP6). Visit www.allianz.com to learn more.

Contact:

Joe Pouliot, WWF
(202) 476-9919

Sabia Schwarzer, Allianz
(202) 297-0372

###



Contact Information

Joe Pouliot

World Wildlife Fund

<http://www.worldwildlife.org>

202-476-9919

Online Web 2.0 Version

You can read the online version of this press release [here](#).



SimpleHomeNet Unveils Revolutionary, Flash-based User Interface for its EZSrve Gateway Controller

Released today SimpleHomeNet's new Flash-based application for its EZSrve™ simplifies home automation control through speed and ease of use.

Laguna Niguel, CA (Vocus) July 19, 2009 -- Simplehomenet proudly presents a completely new user interface for its EZSrve web-based INSTEON and X10 device controller based on the Adobe Flash Player and an enhanced advanced programmer's interface (API.) The application runs on modern browsers, giving the EZSrve compatibility with any computer platform including MS Windows, MAC-OS and Linux. The use of rich Internet applications (RIA) technology offers simplified and more intuitive management of devices, automation events scenes and timers. Extensive use of graphics and the drag and drop feature of RIAs makes the complexity of earlier automation systems a thing of the past.

Founder Al Choperena says, "It has been patently and painfully clear to us that the adoption of our home automation products was limited by the complicated nature of the software available thus far. Our new EZSrve user interface goes a long way to change that. We are extremely excited to launch this product as It truly simplifies things for the user, especially those who shy away from technology".

Current EZSrve owners need only upgrade the firmware in their units from our support website or they can have the upgrade done by Simplehomenet for a nominal charge. The application will initially be hosted in our servers and can be used by anyone free of charge. A desktop application based on Adobe AIR will be available in the future for a nominal charge. A hosted application allows Simplehoment to make enhancements rapidly and seamlessly, without users needing to upgrade the firmware in their EZSrve units. All shipments of EZSrve as of today will contain the new firmware.

Live Demo

While still in its beta stage, the application can be used on a local EZSrve or sampled while connected to an actual EZSrve at the Simplehomenet office. Simply point a browser to <http://www.compacta.org/?url=ezsrv.com>. At the login page enter "EZServe" for the name and "Simplehomenet" for the password.

A goal of SimpleHomeNet remains to make home automation friendly and to deliver on the promise of practical money and energy savings solutions that everyone can enjoy. Now in its third year of operations, Simplehomenet has sold thousands of devices spanning a broad range of automation. Since introduction, EZSrve has led in integration, value, flexibility and usability. The new interface raises the standard for ease of use to a new level.

Simplehomenet devices focus on expanding the value of an automated home or business beyond lighting. Popular applications for their products include monitoring contact closures, switching loads up to 30A 220V, controlling irrigation systems and and pumps, sensing, and integrating various protocols.

Simplehomenet is a division of Compacta International, Ltd.; a Delaware corporation established in 1996. Compacta is resourced to quickly bring products to market and to provide excellent customer support.



###

Contact Information

Al Choperena

SimpleHomeNet

<http://www.simplehomenet.com>

949-429-3303

Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





Remmon Releases New Remote Wireless Data Acquisition System

Web-based product especially designed for the energy, security and fluid transport industries

Beit She'an, Israel (PRWEB) July 1, 2009 -- [Remmon Remote Monitoring](#), a leading provider of wireless GSM remote control and telemetry solutions, today announced the release of the [R-Lite-Web](#), a new remote wireless data acquisition system. The new, cost-effective product is especially designed to meet the requirements of various control and management applications in the fields of security, energy and fluid transport such as water, fuel and sewage.

The R-Lite-Web is a GSM/GPRS remote data logger for the direct measurement and external reading of remote devices and sensors. Data is logged into the R-Lite-Web with a sample rate of minimum one minute and sent to a Web server via the cellular network (GPRS).

The R-Lite-Web is especially suitable for the following sectors:

- * Homeland security - burglary alerts
- * Fluid transfer - water, sewage purification and fuel
- * Control communication
- * Energy - automatic meter reading (AMR), alternative energy, generators and more
- * Climate and temperature control
- * Environment - weather stations, wind turbines

Remmon's CEO, Assaf Bassi, said, "Remmon continues with the accelerated development of new product lines in accordance with market demand. The R-Lite-Web addresses the growing need for strong and reliable systems that are, at the same time, also cheap and affordable. "The R-Lite-Web illustrates the flexibility and creativity of Remmon's engineers in developing cutting edge remote-controlled products."

The R-Lite-Web is a unit with analog and digital IO's that can be connected to Remmon web server. All the logged data at the unit is transferred to Remmon's web server, which is capable of accumulating and sampling data based on the client's specifications. Each client receives a personal username and password, allowing him to control an unlimited number of units under one custom-designed screen.

The data can be viewed on Remmon's secured site, which features advanced graphic technologies that allow each customer to design the graphs according to his own needs. In addition all the data can be download to data file (CSV). In addition, the R-Lite-Web provides 24/7 global communication coverage for automatic SMS alert messages, SMS I/O inquiries and SMS I/O settings. The versatile, reliable and quickly configured R-Lite-Web is a cost effective RTU (Remote Terminal Unit) Logger, featuring up to 2 A/I, 4 D/I, 2 D/O, 1 RS232/RS485 serial ports and automatic data dispatch service to the Internet.

About Remmon



Remmon Remote Monitoring is a leading provider of cost-effective [wireless GSM remote control](#), data log, m2m and telemetry solutions that maintain its customers' competitive edge.

Founded in 1999, Remmon takes advantage of the advances in the cellular data communication field to replace traditional landline or RF-based systems with cost-effective, intelligent, remote monitoring and control of hardware devices over the cellular backbone.

Remmon's proven experience is based on the successful completion of a large number of [telemetry projects](#) in governmental, municipal, large organization and industrial sectors. The innovative systems are installed in more than 22 countries around the world.

Remmon will be present at International Water Technologies & Environmental Control Exhibition - Watec Israel 2009, in Tel Aviv (November 17-19, 2009), at booth 108.

For further information: <http://www.remmon.com>.

Company Contact:

Efrat Wittenberg

Marketing Manager

Remmon remote monitoring

Mobile: +972-54-3028459

Tel: +972-4-6065818

Email: [efrat\(at\)remmon.com](mailto:efrat(at)remmon.com)

###

Contact Information

Efrat Wittenberg
Remmon Remote Monitoring
<http://www.remmon.com>
+972-54-3028459

Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





Cut Your Power Bills in Half - Learn the Untold Secrets of Energy Savings

After thirty years in the alternative energy field, expert shows how to cut power bills in half. Amazing new manual shows what the green experts haven't told you and the utilities don't want you to know. <http://www.save-on-home-energy.com>.

Spokane, Washington (PRWEB) -- Internationally known alternative energy expert, Dr. Peter Lindemann, reveals a paradigm shattering model of home energy use that allows you to preserve your current lifestyle while cutting your costs in half. "Everyone is trying to double the mileage of their car, when the real energy savings are in 'doubling the mileage' of their home", he says. Most people have limited success increasing their gas mileage, but always realize huge benefits when it comes to increasing home energy efficiency. All anyone has to do is follow his simple recommendations. Between a crippled economy and rising energy costs, this manual is very timely.

Although Dr. Lindemann has been an alternative energy advocate for decades, he is currently cautioning people against installing alternative energy technologies without applying the recommendations in Save On Home Energy first. The reason is simple. The average home wastes more than half of the energy it uses. Why spend \$20,000 on a solar energy system for a house that will waste half of that energy? If you can eliminate that waste for \$2,000, then you can power your home with a \$10,000 solar system! Even without converting to solar, everyone can cut their energy use in half. The math is compelling.

This is the "elephant in the room" that the alternative energy community isn't talking about. "The fastest way to make alternative energy affordable is to actually need less", he says. The imminent switch to renewable energy sources must be preceded by the elimination of energy waste. Save On Home Energy shows any homeowner the first steps to take toward a responsible energy future. The return on investment (ROI) for implementing these solutions is usually within one year.

Everybody already knows that something simple like changing a light bulb, lowering the thermostat, or turning lights off in an empty room can reduce your energy use without changing your lifestyle. But to take savings to the next level, new ideas must be applied. In his new E-book, Save On Home Energy, Dr. Lindemann identifies three exciting, new solutions where the most significant savings are possible.

For additional information on the Save On Home Energy manual, visit [Save on Home Energy](#).

About Dr. Peter Lindemann:

Peter Lindemann has been involved in alternative energy research and development for over 30 years. He has authored and produced numerous educational books and videos on alternative energy technologies, is a sought after lecturer, and a recognized expert in Tesla technologies.

Contact:

Peter Lindemann, D.Sc.

Author of Save On Home Energy



A & P Electronic Media

509-921-6960

<http://www.save-on-home-energy.com>

###



Contact Information

Peter Lindemann

A & P Electronic Media

<http://www.save-on-home-energy.com>

509-921-6960

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Greener Web Hosting to Advocate the use of Climate Friendly Web Hosting Services

The web hosting industry is going green, with more and more hosting providers switching to renewable energy sources. While some of these so called green hosting companies really have their own solar panels or wind turbines, others aren't doing much at all. Greener Web Hosting was launched to help sort the real green hosting providers from the rest.

Helsinki, Finland (PRWEB) June 30, 2009 -- A new website called [Greener Web Hosting](#) has been launched to advocate the use of environmentally friendly web hosting services. The website was founded by a Finnish climate change activist to help people find information about solar and wind powered web hosting providers. It is also a place for users to share their experiences about different green hosting services and get [unbiased green hosting reviews](#).

"There are already so many green hosting providers to choose from, including some big and reputable web hosting companies, that there should be a green hosting plan available for every need. The challenge is in finding the best one for you, and this is where Greener Web Hosting will help," says Juuso Voltti, founder of GreenerWebHosting.com.

Web servers might sound like an insignificant source of emissions when talking about climate change - but with a closer look this turns out to be very far from the truth. The sheer number of websites and web servers is so astounding and the industry growing so rapidly that CO2 emissions from web hosting services have been predicted to exceed those from the airline industry by 2020. Already, the world's 44 million servers consume 0.5 percent of all electricity, with data center emissions now approaching the levels of whole countries such as Argentina or the Netherlands, according to a [study by McKinsey & Company](#).

"Most people have never thought about their websites as sources of greenhouse gas emissions and therefore aren't looking for greener alternatives. With so many people being worried and wanting to do something about climate change, it is only a matter of informing people that website emissions are considerable and that alternatives exist," says Voltti.

It's not only the actual servers that need electricity. As electronic devices in data centers are running day and night, they keep generating excessive heat. Heat is not good for computers and makes it necessary for the server rooms to have proper air conditioning - which again needs considerable amounts of energy. Some green hosting companies have even calculated the emissions of their offices and employees commuting to work and offset all these emissions to become carbon neutral.

One might expect to see the price of renewable energy directly in the hosting plans, but you can hardly see this in the prices at all. One explanation is that these green hosting companies have often taken better advantage of available energy saving technologies, such as virtualization, in their data centers. This translates into savings which compensate for the added costs of renewable energy. The cheapest web hosting companies listed on



Greener Web Hosting have hosting plans starting from \$4.95 per month.

About Juuso Voltti and Greener Web Hosting website:

Juuso Voltti is a climate change activist and the climate campaign coordinator for Friends of the Earth Finland. The Greener Web Hosting website was launched as a small scale project to inform people about the emissions caused by web hosting services and the green hosting alternatives.

###

Contact Information

Juuso Voltti

<http://www.greenerwebhosting.com>

00358505251456

Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





Virtual Energy Forum Breaks Record With More Than 5,500 Attending

Presentations from World's Largest Online-Only Energy Conference Now Available On Demand for Free

Boston, MA (PRWEB) June 30, 2009 -- The Virtual Energy Forum (<http://www.VirtualEnergyForum.com>), the world's largest online conference dedicated to renewable energy, sustainability and energy-efficient practices in business, wrapped up its biannual conference last week to rave reviews and record attendance. More than 5,500 energy leaders attended the most recent conference online over the two days of the live event, June 24th and 25th.

Presenters at the prestigious online-only energy conference including energy experts from Fortune 500 companies such as Dow and Proctor & Gamble, from leading green cities such as San Francisco and Boulder, from leading academic institutions such as Harvard and Brown, as well as thought-leaders such as Amory Lovins of the Rocky Mountain Institute and Fred Krupp of the Environmental Defense Fund. At the close of his presentation, Lovins exhorted the audience to ". . . not only use words, but take action in your own lives. Many people around you will be watching and will learn from your example."

The event also featured an exhibit hall filled with leading product and service companies as well as key energy organizations, including the US. Department of Energy, Renewable Energy World, Siemens, Hess Energy, Reliable Controls, World Energy, Conergy, and Infor. All exhibitions and presentations are available on demand for free at www.VirtualEnergyForum.com. Those interested need simply to register and login to view.

For information on speaking at the next Virtual Energy Forum scheduled for December 9th and 10th, contact info@VirtualEnergyForum.com or (617) 938-6015. For information on sponsoring the Virtual Energy Forum, contact sponsors@VirtualEnergyForum.com or (617) 983-6005.

About Virtual Energy Forum

The Virtual Energy Forum, www.VirtualEnergyForum.com, is an online conference that brings public and private sector executives from around the world together to learn and discuss topics such as sustainability, energy management, renewable energy, clean technologies, and smart building. Virtual Energy Forum provides a greener way to gather™, all from the ease of a personal computer with no carbon footprint.

Virtual Energy Forum is produced by PlatformQ, whose mission is to connect people, companies, organizations and associations worldwide to meet, interact and learn from leading experts and thought leaders through proven interactive tools at online events.

Virtual Energy Forum and PlatformQ are trademarks of PlatformQ, LLC. All other trademarks or service marks are property of their respective owners.

###

Contact Information

Martha Collins

PlatformQ, LLC.

<http://www.VirtualEnergyForum.com>

617.938.6008

Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





CAST Lighting and Weathermatic Announce Partnership in International Market

CAST Lighting, manufacturer of outdoor lighting systems, and Weathermatic, manufacturer of irrigation products, announce a partnership that extends distribution of the CAST Lighting product line to Europe, Asia, the Middle East, Australia, and Central and South America.

Hawthorne, NJ (PRWEB) June 30, 2009 -- David Beausoleil, President of CAST Lighting LLC., announced today a partnership between his company and Weathermatic, a Dallas-based manufacturer of quality irrigation products. The partnership brings the CAST Lighting line of low-voltage landscape lighting to dozens of existing and emerging distribution points in over 45 countries.

Beausoleil notes, "The reputation of CAST Lighting as the premier manufacturer of high quality outdoor lighting products has spread throughout the world. We receive numerous requests from landscape architects and designers in many other countries. Now, with this Weathermatic partnership, we will offer regional points of distribution to best serve this international lighting design community."

CAST Lighting differs from other lighting manufacturers in its emphasis on hands-on support at the distributorship level. The company does not allow its products to be sold by Internet retailers to protect the regional distributors and to ensure that contractors receive the highest level of customer service. By partnering with Weathermatic's overseas distributors, CAST Lighting is able to extend this philosophy to the international market.

Mr. Said El-Kaissi, International Sales Manager for Weathermatic, said, "The partnership between Weathermatic and CAST Lighting was struck because the two companies are closely aligned in their commitment to quality. Many companies in both the irrigation and lighting industry offer a mix of high and low quality - CAST Lighting and Weathermatic share the strategy of making every product rugged and durable with the highest level on ongoing performance."

The CAST Lighting product line consists of solid bronze lighting fixtures, marine-grade wire, multi-tap transformers, and complete system components. The company is the only manufacturer to offer an affordable line of solid bronze landscape lights. These corrosion-resistant, unbreakable fixtures are manufactured in the company's own foundry in South America using the ancient method of sand-casting.

Beausoleil explains, "By owning our own bronze foundry, we have complete control over the quality of our lights. We set and maintain high standards to ensure consistent performance. Our customers include some of the best and brightest designers in the industry who appreciate the tremendous value of our products compared to the Asian-produced fixtures of our competitors."

The timing of the partnership coincides with the recent world-wide focus on emerging green technologies, especially on finding energy-efficient lighting solutions. Shifting from high-voltage exterior lighting to the low-voltage type that CAST Lighting offers, presents up to 70% in energy savings - a significant reduction that justifies the cost of conversion.



About CAST Lighting

CAST Lighting LLC. is a US-based manufacturer of rugged solid bronze landscape lighting luminaires, marine-grade wire, low-voltage transformers and complete system components. For more information, go to www.cast-lighting.com.

About Weathermatic

Established in 1945, Weathermatic is a Texas-based worldwide manufacturer of the highest quality, water-efficient irrigation products. To locate an International Weathermatic Distributor, go to Weathermatic International Distributors or contact Said El-Kaissi at 011-961-3-622190.

###



Contact Information

STEVE PARROTT

Cast Lighting LLC.

<http://www.cast-lighting.com>

973-423-2303

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Severa To Sponsor Electric Car Venture eCars - Now

Severa PSA system eases everyday project manager tasks and communications.

New York, NY (PRWEB) June 30, 2009 -- Severa Corporation, a professional services automation (PSA) web application for project managers, today announced its sponsorship of an electric car venture named eCars - Now! Severa's PSA system will be deployed in the project management side of the venture, which aims to spread information about emission-free vehicles to the general public and the benefit to consumers when modern technology is applied to electric cars.

Severa will facilitate communications and streamline project management tasks for this challenging venture in which project leaders are geographically dispersed and teams work without benefit of frequent in-person meetings.

Electric Cars - Now! is a collaborative venture with a mission to make electric cars affordable for everyone. Named "eCorolla", the car is produced by updating new or slightly used cars into Zero Emission Vehicles. Once the first generation of prototypes have been thoroughly tested, mass production of the cars will be made possible.

Severa was used during initial project planning, designing project phases and dividing tasks into various sub-projects. According to Janne Kjellman, Project Manager of the first eCorolla, "a professional services automation system is invaluable in a project that's implemented purely by voluntary workers."

"Project management for a venture on this scale is more challenging than normally. The members of the project are geographically dispersed all over Finland. They don't meet face-to-face and work when it best suits them. With Severa, project participants can follow the proceeding of different tasks and the project manager can now stay abreast of the situation," said Kjellman. "Without Severa, the start-up and planning phases of the venture would not have proceeded as smoothly."

"Communicating with distributed teams of volunteers can be really challenging", noted Kjellman. "Severa is extremely easy to use and thanks to the system, we could start managing the project immediately. We were instantly able to collect all necessary project information into one place, and then make it accessible to every member of the team."

Severa's SaaS-based professional services automation tool is designed to take the pain out of project management for small- to medium-sized businesses. In addition to project management, Severa enables teams to easily and efficiently manage customers, time and billing within one system.

About Electric Cars - Now!

Electric Cars - Now! is a collective venture that will make electric cars affordable for everyone. The project concerns eCorolla vehicles - new or slightly used cars that are updated to be zero emission automobiles. The polluting gasoline engine is replaced by pinnacle electric technology. The assembly consists of a high quality permanent magnet motor, state-of-the-art lithium batteries, and a computer with an Internet connection controlling the system. <http://www.sahkoautot.fi/eng>



About Severa

Severa Corporation is a leading provider of SaaS-based professional services automation designed to take pain out of project management for small- to medium-sized businesses. Severa is offered as an online application for verticals such as advertising agencies, IT consulting, law firms, engineering houses and architecture firms. Severa enables its customers to manage customers, projects, work time and billing more easily and efficiently with one system. Severa's transparency into project data helps communicate business objectives, optimize resource allocation and reduce revenue leakage. Severa has received the Red Herring Global 2008 Winner Award. For more information on Severa Corporation visit www.severa.com.

Press Contacts:

USA:

Victor Cruz, Principal, MediaPR.net / [vcruz \(at\) mediapr \(dot\) net](mailto:vcruz@mediapr.net) / Tel: +1 (401) 349-3369

Finland:

Karoliina Caforio, Severa Communication Manager / [pr \(at\) severa \(dot\) com](mailto:pr@severa.com) / +358 45 127 5352

All trademarks contained within this press release are the sole property of their respective owners and are hereby acknowledged.

###



Contact Information

Karoliina Caforio

Severa Corp

<http://www.severa.com>

+358 45 127 5352

Online Web 2.0 Version

You can read the online version of this press release [here](#).



World Nuclear Power Generation to Reach 2,966 Billion kWh by 2015, According to New Report by Global Industry Analysts, Inc.

GIA announces the release of a comprehensive global report on Nuclear Power market. Although tempered by controversies, and skepticism over sustainability, world nuclear power generation is projected to reach 2,966 billion kWh by the year 2015, encouraged largely by the quest for energy independence, clean electricity and a solution to climate change. Future growth is expected to stem solely from the technology's proven capability to generate massive baseload power needed to satiate spiraling world energy requirements.

San Jose, CA (PRWEB) June 29, 2009 — Although haunted by nuclear proliferation, the risk of civilian nuclear energy contributing towards nuclear weapons, and the overshadowing threat of nuclear power phase out, world nuclear energy industry continues in good stance, witnessing positive developments across several regions. This energy generation technology has managed to claw its way into political and economic significance by leveraging on its promised potential to reduce dependence on fossil fuels, ensure continuous supply of electricity, and to mitigate the threat of climate change. With over 136 new nuclear power projects either planned or under construction, and another additional 233 new projects being proposed worldwide, the [Nuclear Power](#) industry is latching onto hopes of a cautious revival, following the hitherto lull in new constructions, and virtual meltdown of industry since the Chernobyl disaster in 1986.

Currently, Europe is witnessing the development of new [nuclear power plants](#) in France, Romania and Finland, and the US is focusing on expanding the life of its nuclear reactors. Meanwhile in Russia and Asia, aggressive investments are being earmarked for building new nuclear power capacities. The United States, France, Germany, Japan, Russia, and South Korea, in that order, are the largest consumers of nuclear power.

China, India and South-East Asia feature among the regions, which will most probably initiate more adoption of [nuclear reactors](#). Out of the approximately 37 nuclear reactors under construction, more than 30 are based in Asia and Eastern Europe, underlining the economic feasibility of this technology in countries where the energy industry is dominated by the government. Driven by the need to achieve greater efficiency and maximum safety in comparison with earlier generation plants, investments in this industry is expected to pick up, resulting in upgradation of existing nuclear technologies, and transition to next generation systems. Asia-Pacific is forecast to emerge as the most lucrative market turbo charging global growth over the years 2006 through 2015, as stated by the new market research report.

Despite encouraging opportunities in store, the industry in the medium to long term will continue to be challenged by issues, such as, high upfront cost of plant establishment, energy generation, and nuclear waste disposal. A major challenge the industry needs to reckon with is the inflow of private funds and capital, which presently stands challenged by the unfavorable stance of nuclear power in terms of true costs, which makes the technology both uneconomical and unfeasible in a competitive energy market. Unresolved issues of security, safety, non-proliferation, and environmental concerns will additionally continue to frustrate growth. However, despite the challenges, nuclear power is forecast to remain an essential variable in the world's push towards achieving a diversified yet balanced low carbon energy mix.



Dominant players operating in this industry include - China National Nuclear Corp, Dominion Resources Inc, E.ON AG, EDF Group, British Energy, ENBW Energie Baden-Württemberg AG, ENDESA SA, Energoatom, Entergy Corporation, Eskom Holdings Limited, Exelon Generation, Korea Hydro & Nuclear Power Co. Ltd., Nordostschweizerische Kraftwerke AG, Nuclear Power Corporation of India Limited, Ontario Power Generation, RWE Power AG, Southern Company, Vattenfall Europe AG and Tennessee Valley Authority, among others.

The report titled "Nuclear Power: A Global Strategic Business Report" announced by Global Industry Analysts Inc., provides a comprehensive review of industry overview, technology, trends, growth drivers, challenges, and the regulatory environment. Also provided are profiles of major players, and an enumeration of recent developments, mergers, acquisitions, and other strategic industry activities. World nuclear power market is analyzed by annual power generated in billion kilowatthours across major geographic market verticals, such as, the United States, Canada, Japan, Europe (France, Germany, Russia, United Kingdom, Ukraine, Spain, Sweden), Asia-Pacific (South Korea, Taiwan, China, India, and Pakistan, among others).

For more details about this comprehensive market research report, please visit - http://www.strategyr.com/Nuclear_Power_Market_Report.asp

About Global Industry Analysts, Inc.

[Global Industry Analysts, Inc., \(GIA\)](#) is a reputed publisher of off-the-shelf market research. Founded in 1987, the company is globally recognized as one of the world's largest market research publishers. The company employs over 800 people worldwide and publishes more than 1100 full-scale research reports each year. Additionally, the company also offers thousands of smaller research products including company reports, market trend reports, and industry reports encompassing all major industries worldwide.

Global Industry Analysts, Inc.

Telephone 408-528-9966

Fax 408-528-9977

Email press (at) StrategyR (dot) com

Web Site <http://www.StrategyR.com/>

###



Contact Information

Public Relations

Global Industry Analysts, Inc.

<http://www.StrategyR.com/>

(408) 528-9966

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Infinite Health Resources Celebrates Four Years, the World's Most Informative Privately Owned Health Resource Center and On-line Health Store

Infinite Health Resources will continue to offer unique products and health information as it becomes available from our many contributors.

New York, NY (PRWEB) June 29, 2009 -- Infinite Health Resources is celebrating four years of success in the natural and organic world. Since going live 2005, Infinite Health Resources has added more than 12,000 additional products dedicated to healthy living. Infinite Health Resources has also grown its Health Center to contain over 25 categories with over 25,000 articles in support of the healthy and green lifestyle. Organizations like the Organic Consumers Organization, Cancer Project, Physicians Committee For Responsible Medicine, FDA alerts, Aquasana Water Health and many many more have contributed to make www.infinitehealthresources.com an outstanding source of information the world over.

"The public's hunger for good, quality no-nonsense information on the healthy and green lifestyle is what drives our success and growth," says Thomas Affatato, founder Infinite Health Resources. "We will remain committed to the health conscious consumer and their children."

Infinite Health Resources would also like to thank the following prestigious organizations such as Physicians Committee for Responsible Medicine. Their unwavering support and efforts have practically eliminated animal experimentation in the pharmaceutical world. Their concrete belief in living a healthy lifestyle through wholefoods as the first line of defense against disease is unheard of in the medical world. The Cancer Project, whose research in surviving cancer with proper diet in lieu of a lifetime of drug use is unprecedented in the medical community.

The Organic Consumer's Association, whose work over the past twenty years has laid the groundwork for the explosion in organic farming, organic product labeling and chemical free foods.

About Infinite Health Resources:

The Infinite Health Resources Store provides only natural and organic products such as Kosmea Cosmetics with organic rosehips skin care line, The Wholistic Pet, organic essential oils, childrens' natural herbs and supplements, Mushroom Science organic mushroom supplements, Lexen and Tribest juicers and sprouters, Wai Lana Yoga and Aquasana water filtration systems for the home. These are just a few of the thousands of products that can be found at www.infinitehealthresources.com.

Infinite Health Resources' Green Store contains hundreds of environmentally friendly products. We are the number one internet dealer of Sunrise Solar Attic Fans. Organic cotton childrens bedding, Amigos recycled leather products, Austin Air Filters, and Purefiber Bamboo Towels are just a few of our many environmentally friendly products.

Infinite Health Resources' Recipe section offers comprehensive-cooking techniques to safely prepare simple inexpensive meals that support healthy lifestyles for an entire family. "Some of these recipes were brought over from Italy when my parents migrated. This is the mediterranean diet at its best," Affatato says



We aim to help save thousands of young lives from falling into the toxic wasteland of unnatural and chemical laden foods that are ubiquitous with disease such as obesity, diabetes, osteoporosis and cancer," Affatato says.

Contact:

Thomas Affatato

212-302-3020

www.infinitehealthresources.com

###



Contact Information

THOMAS AFFATATO

Infinite Health Resources

<http://www.infinitehealthresources.com>

212-302-3020

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Leadership Transformation Expert Addresses "The Destructive Impact of Fear and How to Reduce It & Improve Your ROI"

With America's average unemployment rate at 10% and a fragile global economy, fear is running rampant! What is fear costing your company? Marcia Daszko can answer that! She has given speeches and internal workshops about the destructive impact of fear for more than a decade; reducing fear in organizations is a critical survival issue today. Her valuable insights help leaders address the fears that are paralyzing employees, hindering productivity and innovation, and eroding profits. She helps leaders identify the critical fears and shift to building trust for healthy, sustainable outcomes and success. She also identifies the metrics needed to achieve a strong ROI for reducing fear, effectively engaging with employees, and building trust. It is time to reverse the impact of layoffs by irresponsible corporate citizens.

Santa Clara, CA (PRWEB) June 28, 2009 -- Internal workshops and coaching to help managers and staff reduce fear are needed now, more than ever. Facilitated by Marcia Daszko & Associates, experts in the Transformation and Innovation fields for more than 15 years, these focused interactive internal seminars explore the ways fears are paralyzing individuals, crippling decision-making and productivity in organizations, and severely impacting the bottom line! These sessions are delivered in ½ day and one-day sessions, as well as keynote speeches at off-sites and conferences.

A provocative Catalyst for Transformative Change and a popular keynote speaker, Ms. Daszko was mentored by the world renowned Dr. W. Edwards Deming, the guru credited with helping Japan become a formidable global competitor after W.W. II and author of *Out of the Crisis* and *The New Economics*. Her true understanding of his philosophy of management and her in-depth transformation knowledge, guide leaders in times of crisis to reduce the fear in themselves and their organizations and design a new system.

She is very clear: survival is optional. For those leaders who want new, profound knowledge that will reduce fear, build trust and effectively engage employees, it is time to act. This profound knowledge is used by nations and organizations of all kinds. Her help is for those who have the courage to survive.

The themes Ms. Daszko delivers will touch at the heart of real, adaptive leadership. Learn a new direction so people can collaborate around a Compelling Purpose for progress, success, and joy in work and life. Interested parties will learn and lead their organizations to survive and thrive by first reducing fear and building trust. Marcia Daszko & her associates also offer online coaching, facilitation, and executive team consulting. Visit www.mdaszko.com today.

Marcia Daszko
408-247-7757

###



Contact Information

Marcia Daszko

Marcia Daszko & Associates

<http://www.mdaszko.com>

408-247-7757

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Siemon, Watertown, CT-based Global Manufacturing Leader, and Alteris Renewables Commission New Solar Power Installation

Representatives from Siemon and Alteris Renewables along with members of the public this week "flipped the switch" on a new, state-of-the-art 217kW solar power array at a public ceremony at Siemon's Watertown, CT Corporate Headquarters and North American Manufacturing Campus. The event recognized Siemon's long-standing commitment to green business practices.

Watertown, CT (PRWEB), June 25, 2009-- Representatives from Siemon and Alteris Renewables along with members of the public this week "flipped the switch" on a new, state-of-the-art 217kW solar power array at a public ceremony at Siemon's Watertown, CT Corporate Headquarters and North American Manufacturing Campus. The event recognized Siemon's long-standing commitment to green business practices.

Siemon's President and CEO Carl Siemon, spoke at the ceremony, providing insight on how adopting renewable energy can be both smart environmental policy and smart business. Along with the solar array, he cited the company's ongoing "green" initiatives such as efficient power usage, aggressive recycling and forest land preservation and protection, describing how these efforts provided opportunities to improve bottom line rather than disrupt it. He expressed hope that Siemon's initiatives can serve as a model for other manufacturers seeking to make their operations more sustainable.

Designed and installed by [Alteris](#) and supported in part by a grant from the Connecticut Clean Energy Fund, Siemon's solar power system will reduce the manufacturing operation's dependence on non-renewable energy sources and will provide greenhouse gas reductions of 159 metric tons per year - equivalent to taking 30 automobiles off the road or powering up to 21 homes. In addition, the benefits of greenhouse gas reductions will realized for the next 20 years or more.

After an intensive partner selection process involving several other large solar integrators, Siemon selected Alteris Renewables to implement the system. The selection was based on Alteris' expertise in engineering design, project management and their comprehensive portfolio of successes across a broad base of commercial installations. Alteris' COO Tim Seamans said, "We're proud to be the installer of choice for a company that is paving the way toward a greener manufacturing future in the network cabling sector. By investing in solar, businesses are able to parlay investments into healthy returns and position themselves to be more competitive."

State Senator Robert J. Kane praised Siemon's efforts as a model for other organizations, "We can see the future here today as Siemon proactively goes green and contributes to renewable energy production in Connecticut. And as citizens of Connecticut, we can all take some pride in this accomplishment. Your support of the Connecticut Clean Energy Fund encourages many organizations like Siemon as they build a greener future for the state and the world."

About Siemon

Established in 1903, Siemon is an industry leader specializing in the manufacture and innovation of high quality, high-performance network cabling solutions. Headquartered in Connecticut, USA, with global offices, manufacturing and service partners throughout the world, Siemon offers the most comprehensive suite of copper



(unshielded and shielded twisted-pair) category 5e, category 6 (Class E), category 6A (Class EA) and category 7/7A (Class F/FA), and multimode and singlemode optical fiber cabling systems available. With over 400 active patents specific to structured cabling, from patch cords to patch panels, Siemon Labs invests heavily in R&D and development of industry standards, underlining the company's long-term commitment to its customers and the industry.

About Alteris Renewables

[Alteris Renewables](http://www.alterisinc.com) is a full service renewable energy systems integrator and project developer. With more than 2250 completed installations throughout the Northeast over the past 30 years, Alteris provides PV (photovoltaic, solar electric), solar thermal, and wind energy solutions for commercial, residential, education, municipal and institutional clients. The company has industry-leading expertise in engineering, design, project management, performance analysis, project financing and renewable energy credit programs. For more information, please visit <http://www.alterisinc.com>.

Alteris is a portfolio company of Riverside Partners, a Boston-based technology and healthcare private equity firm. For more information, please visit <http://www.riversidepartners.com>.

###



Contact Information

Keally DeWitt

Alteris Renewables

<http://www.alterisinc.com>

401-573-4370

Online Web 2.0 Version

You can read the online version of this press release [here](#).

NCGA Commends Chairman Peterson for Amendment to Climate Change Bill

The National Corn Growers Association today commended House Agriculture Committee Chairman Collin Peterson for his efforts on behalf of the nation's corn growers throughout the negotiations on pending climate change legislation, H.R. 2454, the American Clean Energy and Security Act.

Washington, D.C. (Vocus) June 25, 2009 -- The [National Corn Growers Association](#) today commended House Agriculture Committee Chairman Collin Peterson for his efforts on behalf of the nation's corn growers throughout the negotiations on pending climate change legislation, H.R. 2454, the American Clean Energy and Security Act.

"We appreciate the dedication Chairman Peterson has shown to U.S. corn growers and the agriculture industry during this legislative process," NCGA President Bob Dickey said. "He has been a true champion for our industry during negotiations and his amendment to the climate change legislation will make several steps in the right direction."

Chairman Peterson will offer an amendment this week that represents the agreement reached by the House Agriculture Committee and the House Energy and Commerce Committee. One of the key elements is the role the United States Department of Agriculture (USDA) will play in a cap and trade system. The Peterson amendment will create a workable agricultural offsets market under the jurisdiction of the USDA and will explicitly exempt agriculture from a greenhouse gas emissions cap while also creating opportunities for producers to be a part of the solution for addressing climate change. NCGA also appreciates Chairman Peterson's efforts to block the Environmental Protection Agency (EPA) from including international land use change when calculating carbon emissions from corn-based ethanol.

Dickey said that NCGA is pleased with the agreement that was reached in the Peterson amendment. Recent negotiations on H.R. 2454 have produced tremendous progress from the original version of the legislation. However, NCGA will continue to work to address items not included in the final language that are of great importance to our industry. Specifically, the association will continue to advocate for producers who have been engaged in no-till and conservation tillage practices since earlier than 2001 to ensure they will not be unfairly penalized by being disqualified from an offsets market when continued carbon sequestration is achievable on their land. NCGA urges members of Congress to consider the implications of policies that create incentives for farmers to release previously stored carbon into the atmosphere in order to benefit from a cap and trade market.

"Along with Chairman Peterson, NCGA greatly values the work Speaker Nancy Pelosi has done on this legislation and thanks her for her commitment to America's corn growers throughout the negotiations in the House of Representatives," Dickey said. "We again praise Congressman Zack Space for his amendments during the initial markup of the legislation, which helped improve the bill in the House Energy and Commerce Committee."

"NCGA supports adoption of the Peterson amendment during House floor consideration, but due to the complexity of the bill, recent changes to the legislation and the short period of time to analyze the legislation, NCGA will remain neutral on the overall bill until we can fully analyze the impact on our growers," Dickey said.



"We look forward to working with the U.S. Senate to continue improvements on this important piece of legislation."

Founded in 1957, the National Corn Growers Association (NCGA) represents approximately 35,000 dues-paying corn growers and the interests of more than 300,000 farmers who contribute through corn checkoff programs in their states. NCGA and its 48 affiliated state associations and checkoff organizations work together to help protect and advance corn growers' interests.

For more information contact:

Janice Tolley, NCGA, 202-628-7001

Ken Colombini, NCGA, 636-733-9004, ext. 115

www.ncga.com

###



Contact Information

Ken Colombini

National Corn Growers Association

<http://www.ncga.com>

636-733-9004

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Industry Leaders Will Gather to Discuss the Future of the "Hydrogen Economy" in Washington DC

Over 120 producers, developers and users expected to attend conference Wed. September 30-Friday, October 2, 2009.

Portland, Maine (PRWEB) June 26, 2009 -- IntertechPira, in conjunction with the National Hydrogen Association, is proud to announce "[Hydrogen Production and Storage 2009](#)," an International conference bringing together hydrogen producers, developers and users to discuss the future of this sustainable industry. The conference will take place from Wednesday, September 30, 2009 - Friday, October 02, 2009 at the Marriott Washington in Washington, DC.

"Hydrogen Production and Storage 2009" will feature presentations from leaders in the industry, including Hydrogen Discoveries, Proton Energy Systems and Nissan, while allowing conferees networking opportunities to discuss the viability and commercial potential of near-term technologies for producing and storing hydrogen, both on a large and a small scale.

"We are excited to work with IntertechPira to highlight the advances in hydrogen storage. With today's hydrogen storage technologies, we can drive cars more than 450 miles on one tank of hydrogen, make power at cell phone towers more reliable and help warehouses save money by switching to fuel cell forklifts," said Jeffrey Serfass, President of the National Hydrogen Association. "And the next hydrogen storage advances will allow products to run longer with less weight and taking up less space. This is an important event to showcase these successes and have frank discussions on what's needed to get hydrogen quickly and efficiently in and out of smaller containers that weigh less."

The conference is designed for business development managers, R&D specialists, technology planners, financial officers, venture capitalists, and investors in the energy production, transmission, conversion, and distribution industries. The conference will also offer opportunities for applications where hydrogen will play a key role, such as transportation, electric power generation and mobile battery-powered devices such as laptop computers and cell phones.

For more information about "Hydrogen Production and Storage 2009" or to attend, visit www.hydrogenproductionandstorage.com. For inquiries about possible speaker opportunities, please contact Christine Groff +1 207 781 9617 or christine.groff@pira-international.com.

About IntertechPira

IntertechPira provides events, training, online information and publications across a wide range of niche commodities and disruptive technologies affecting industry. Our 100% independent products are provided globally 24/7 and delivered by teams of independent experts at sites in Portland, Maine, US and London, UK through 20 specialized industrial platforms. Our core competencies are information on: research and product development; globalization and new markets; production methods; regulatory and compliance.



###

Contact Information

Joan Woodbrey

IntertechPira

<http://www.hydrogenproductionandstorage.com>

207 781 9636

Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





Major Fuel-Emission Reduction Breakthru -- International Energy Products Announces Major Lubrication Technology Advancement Boron CLS Bond

This extraordinary technology was developed by the U.S. Dept. of Energy. Products provide major fuel-emission reduction in all engines. Major markets for trucks, marine, rail, power generation, industry, all areas where friction increase energy losses.

Sarasota, FL (PRWEB) June 25, 2009 -- International Energy Products announces a major lubrication technology advancement: Boron CLS Bond™.

This extraordinary technology, Boron CLS Bond™, was developed at Argonne National Laboratory on behalf of the U.S. Dept. of Energy. This non-toxic, biodegradable product reduces energy consumption, reduces GHG emissions, saves fuels, increase the life of equipment. The product is more advanced than any other type of similar lubricant. This product has been subjected to rigorous user field tests and extensive laboratory testing for several years. It has also been verified by a world recognized, accredited international agency to: increase lubricity, reduce friction, increase horsepower and reduce Green House Gas emissions. It is marketed as Motorsilk™ and, to borrow a phrase, it is "a product whose time has come."

Motorsilk™ is listed in the GHG (Green House Gas) Clean Projects Registry for "Mobile GHG Reductions." By using this product, GHG carbon credits can be calculated, accumulated and sold in international markets for cash. It is reported to be the only engine treatment and fuel treatment to qualify for carbon offsets or credits. In addition, use of this fuel additive is particularly important in view of the stringent U.S. standards to reduce sulfur content in fuel through the use of ultralow sulfur diesel fuel and the need for added injector lubricant. Lubrisilk™ is a fuel additive which lubricates the injection and fuel system components of the engine. It compliments and enhances the benefits of Motorsilk™.

As a result, Motorsilk™ and Lubrisilk™ CONTRIBUTE TO THE BOTTOM LINE:

- Up to 80% reduction of friction and metal wear
- Up to 16% (most vehicles) to 30%+ (other applications) increase in fuel economy
 - o based on laboratory, field tests and applications
- 50%-100% reduced maintenance intervals: increased equipment uptime
- Reduction of GHG emissions and capture of carbon credits
- Reduced wear and longer useful life (one treatment lasts 100,000 + miles)

In short, it offers an opportunity for users to significantly save money, decrease fuel use, increase equipment life, lower maintenance and help the environment.

This new group of products can be used in many applications other than engines - - transmissions; gear boxes; axels; or any moving part where friction may occur.

Motorsilk™ is a safe biodegradable lubricant. Originally developed for engine applications, the product scope has been expanded to provide major benefits for all industrial users wherever there is a requirement to reduce friction and wear, and to effect a major reduction in power requirements.



Boron CLS Bond™ can outperform all other fluids, fluids dispersed, extreme pressure, or other friction reduction additives. Its unique friction reduction is based on using crystalline boric acid platelets as a solid boundary layer between surfaces, giving it the equivalent of 85% the hardness of diamonds. Use of the fuel additive is particularly important in view of the rigorous U.S. standards to reduce sulfur content in fuel.

It is currently used in the U.S. and in many parts of the world by a wide array of private and public enterprises:

Trucking companies;

Mass Transit;

Construction;

Power Companies;

Governmental (States, Counties, Cities);

Cars/Light Trucks;

Marine;

Rail;

General Industrial Equipment Applications.

These patented products are now available thru International Energy Products for both end users and worldwide distributors seeking to expanded market capabilities. International Energy Products focus is on developing and marketing new innovative products to:

- Reduce Energy Consumption
- Reduce Green House Gases
- Development of Alternate Fuels & Delivery Systems

We welcome the interest of worldwide distribution organization with qualified backgrounds.

Contact Rich Stolle @941-926-1410, or by email: Intlenergyprod(at)aol.com and mail at 7061 S. Tamiami, Suite 107, Sarasota, FL. 34231 USA.

###



Contact Information

RICHARD STOLLMAN

INTERNATIONAL ENERGY PRODUCTS

941-926-1410

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Renewable Energy Gets Boost from Hotels Nationwide -- Green Your Event Launches to Meet Growing Demand for Green Meetings

In a first of its kind program launch, Boulder, CO-based Renewable Choice Energy launches Green Your Event with DoubleTree Palm Beach Gardens, Marriott's Fairfield Inn & Suites, Baltimore, Chicago's Talbott Hotel, and more. This Green Meeting program supports renewable energy and carbon reduction projects across the U.S. while engaging and educating event attendees on the values of supporting wind power and carbon offsets.

Boulder, CO (PRWEB) June 25, 2009 -- Renewable Choice Energy, a leading national provider of [renewable energy credits and carbon offsets](#) has launched a first of its kind program, [Green Your Event](#), to empower meeting and event planners at hotels and event centers to support wind power and carbon reduction by offsetting event facilities, attendee travel, and more.

A number of high profile boutique and hotel chain branches kick off the program this month including Chicago's Talbott Hotel, Marriott's Fairfield Inn & Suites, Baltimore; DoubleTree Palm Beach Gardens, Florida, and the Hotels Parisi and L'Auberge Del Mar in La Jolla, California.

"We chose to be a Green Your Event partner because the program allows us to offer our guests credible solutions that they can take to help address today's energy and climate challenges. It's a great program for us to expand our green initiatives," said Patrick Leary, General Manager, Fairfield Inn & Suites, Baltimore, Baltimore's first green hotel.

Responding to the growing demand for green events and meetings, Green Your Event is the first nationwide program to add a strong renewable energy and carbon offset element to the burgeoning [green meeting](#) movement. Because the greatest environmental footprint of an event or conference comes from participant travel to and from the event, the majority of the program's offset package includes [verified emission reductions](#) (VERs, also known as carbon offsets) for air and ground travel verified by the American Carbon Registry. Additionally, the electricity used for lodging, session facilities, and cell phones is offset with [renewable energy credits \(RECs\)](#) certified by Green-e Energy, the leading third-party REC auditor in the U.S. Offsetting events has been embraced by the EPA, the Green Meeting Industry Council and the Convention Industry Council.

"We chose Renewable Choice to support our greening initiatives because we are committed to reducing our environmental impact and to educating our guests and conference attendees to do the same," offered Michael McMahon, General Manager of DoubleTree Palm Beach Gardens, "Green Your Event was the perfect solution for our green meeting needs."

Green Your Event doesn't stop at providing offsets, however. A key element of the program is educating and engaging event and meeting attendees on the impacts of travel and lodging while increasing awareness about the values of helping fund wind power and carbon reduction projects across the U.S. Funding these projects through the purchase of offsets helps reduce carbon dioxide pollution, the leading cause of climate change and a "danger to human health" according to the EPA, while reducing our dependence on fossil fuels and supporting clean technology development. Renewable Choice has also kept the program affordable with packages as low at \$10 per



person, poising Green Your Event as the go-to greening program for events and meetings across the nation. The company will also host of [free sustainability webinar](#) on the topic to help educate hotel and other event venues, as well as event and meeting planners, on ways to make their events more sustainable by supporting clean energy development.

"At the Talbott hotel, environmental initiatives have continued to be a strong driver for new partnerships, programs and purchasing decisions. We are excited to expand our green practices with this program and offer a greener solution for our on-site events," explains Patrick Aversa, Director of Sales and Marketing for Talbott. "This new program, Green Your Event, raises the conscience level for the environmental impact of events as well as a way to balance the impact."

"These hotel events are helping to fund U.S. wind farms and carbon reduction projects with their participation in Green Your Event," said Quayle Hodek, CEO of Renewable Choice Energy. "We're proud to be working with such forward-thinking leaders in the hospitality industry to help reduce our dependence on fossil fuels and clean up our nation's energy infrastructure."

Renewable Choice also supplied renewable energy credits (RECs) to offset the President's Green Inaugural Ball earlier this year and offsets some of the largest green music festivals in the nation in partnership with Planet Bluegrass, among other events.

[Renewable Choice Energy](#)

Renewable Choice Energy ([LEED green building](#) projects in the U.S.

###



Contact Information

Heather Philipp, Dir. Media & Comm.

Renewable Choice Energy

<http://www.renewablechoice.com/business-industry-solutions.html>

303.551.7606

Online Web 2.0 Version

You can read the online version of this press release [here](#).

Taking Tidal Energy Technology to the Next Level

With a speaker line-up that includes key decision makers from Marine Current Turbines, Atlantis Resources Corporation and Open Hydro, the forthcoming 3rd International Tidal Energy Summit 2009 is set to engage the best in the business on how to take tidal energy technology forward.

London, UK (PRWEB) June 23, 2009 -- From innovation to implementation, the process of developing viable tidal energy technologies has proved to be an intriguing task. The marine energy industry has had to come up with answers to a variety of challenges, quite a few of them for which there hadn't been any precedent.

As the cream of the tidal energy industry gears up to congregate for the 3rd International Tidal Energy Summit 2009 in London this year (November 17-18), a lot can be expected from this conference especially at this critical juncture. <http://www.tidaltoday.com/ITES/2>

There have been mixed views regarding the progress made by tidal technology developers. On the one hand, tidal energy technology benefits from predictable currents and siting in shallow nearshore waters; on the other, it still needs to combat challenges pertaining to its cost and compete with more established sources of energy.

Even as the prototypes of various technologies or devices emerge in the marketplace, the deployment of such devices is still at an early stage with only a few devices having been deployed, says Richard Parkinson, company director, Mojo Maritime Ltd.

Parkinson, who is scheduled to speak at the conference, feels at this stage, there are only a few developers who can benefit from lessons learned from tidal projects that have already been deployed thus far.

"It is fair to say that the learning curve has been steep," said Parkinson.

Parkinson, who is scheduled to speak about tidal device installation and deployment, says there are various strategies being developed for improving cost, reducing risk and improving accessibility. These include:

- Development of purpose built installation vessels to ensure availability, reduce installation cost (with quantum installations), reduce project risk and develop a more complete package to attract investment
- Development of foundation technology and techniques for deployment in tidal races
- Research on installation of sub sea cables and protection from Vibration Induced Vortex effects
- Developments of coatings and protection systems to achieve 20-year design life

"In general, tidal device developers hold high value on the perceived value of their intellectual property and as such there is limited opportunity in developing research that will benefit the collective industry," said Parkinson.

The key challenge in operating in tidal race environments is the high project risk associated with short operating windows and the cost and availability of suitable equipment.

During the current phase of projects where single prototypes are being deployed the options for installation are



restricted to modification of existing vessels and equipment which are not necessarily designed to operate in this environment.

"The mooring of the installation vessel is a major challenge as most tidal sites have heavily scoured seabed which are either weathered rock or heavy boulders - not ideal for deployment of drag embedment anchors commonly used in most offshore installation projects," says Parkinson.

In addition, environmental restrictions pose another major challenge to the industry especially as many energetic tidal development sites are situated in environmentally sensitive areas that have been designated as Sites of Special Interest.

All these issues and more are set to be discussed during the 3rd International Tidal Energy Summit 2009.

The two-day conference has already received confirmation from the best in the business in the wake of growing interest in this sector. The speaker line-up includes:

- Martin Wright, Managing Director, Marine Current Turbines
- James Ives, Chief Executive, Open Hydro
- Timothy Cornelli, Chief Executive Officer, Atlantis Resources Corporation

For more information, click here:

<http://www.tidaltoday.com/ITES/2>

or Contact: Abbie Badcock on 44 (0)207 375 7581

###



Contact Information

Abbie Badcock

Tidal Today

<http://www.tidaltoday.com/ITES/2>

+44 207 375 7581

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Trinity Consultants Expands Gulf Coast Presence with Lake Charles Office

Trinity Consultants announces the recent opening of its Gulf Coast office based in Lake Charles, Louisiana.

Dallas, TX (PRWEB) June 25, 2009 -- Trinity Consultants, a nationwide environmental consulting firm with specialized expertise in air quality issues, announces the recent opening of its Gulf Coast office. Based in Lake Charles, Louisiana this office will focus on supporting clients in southeast Texas and southwest Louisiana. Along with its offices in Houston, Corpus Christi, New Orleans, and Baton Rouge, Trinity works extensively with industrial facilities along the Gulf Coast to address their critical environmental issues including air quality permitting and compliance and greenhouse gas emissions management. In the southeast Texas and southwest Louisiana area, Trinity already works extensively with facilities in the chemical manufacturing, petroleum refining, and electric utilities industries including a recent PSD permit application for a new petroleum refinery.

The Gulf Coast office is under the direction of managing consultant Charles J. (Chuck) Zukor. With more than 20 years experience in air quality management, Mr. Zukor previously assisted Gulf Coast clients from Trinity's Houston office. His expertise includes air permitting, regulatory applicability analysis, MACT/NSPS compliance, Title V deviation reporting, emissions quantification, atmospheric dispersion modeling, and compliance management systems. He has worked with a variety of industries including chemical manufacturing, petroleum refining, bulk storage terminals, polymers and resins, and energy production.

According to Trinity's Gulf Coast regional director Shishir Mohan, "Trinity has a long history of supporting facilities in this region with a variety of complex air regulatory challenges. Chuck's combined technical expertise, ability to keep projects on track, and client-centered approach make him a perfect choice for managing our Lake Charles office. I'm certain that local clients will be well served by Chuck and his staff."

Chuck Zukor can be reached at [czukor\(at\)trinityconsultants.com](mailto:czukor@trinityconsultants.com) or (337) 493-3301. In addition to environmental consulting, Trinity markets BREEZE® software and data services and provides professional training on environmental topics. Other operational divisions include T3, which implements EH&S information management solutions, and On Demand Environmental, which provides EH&S staffing services. For more information, visit <http://www.trinityconsultants.com>.

###



Contact Information

Laura Redmon

Trinity Consultants

<http://www.trinityconsultants.com>

972-661-8100

Online Web 2.0 Version

You can read the online version of this press release [here](#).

WSI Calls for Cool Period in Most of Eastern US, Warm West During Remainder of Summer

WSI and ESAI Say Cooler July Weather Will Engender Lower Loads, Moderate Power Prices for Energy Traders

Andover, MA (PRWEB) June 24, 2009 -- WSI expects the upcoming period (July-September) to average cooler than normal across the eastern third of the US, with above-normal temperatures common across the western US. The highest probability for a cooler-than-normal period is in the Southeast, while the Rockies and Pacific Northwest are most likely to experience above-normal temperatures. The WSI seasonal outlooks reference a standard 30-year normal (1971-2000).

"We expect the upcoming transition to warmer temperatures in the western US and cooler temperatures in the Southeast to be the prevailing pattern for the rest of the summer," said WSI seasonal forecaster Dr. Todd Crawford. "In the Northeast, the cool start will likely be representative of the pattern for the remainder of the summer, although occasional bursts of heat coming from the north-central US will likely impact the area from time to time. Looking farther out in time, the emerging El Nino event will likely play a significant role in determining the upcoming fall and winter pattern, although the magnitude and exact location of the warmest tropical Pacific Ocean temperature anomalies will be the final arbiter."

In July, WSI predicts regional temperature anomalies as follows:

- Northeast - Cooler than normal
- Southeast - Cooler than normal
- N Central - Warmer than normal
- S Central - Warmer than normal
- Northwest - Warmer than normal
- Southwest - Warmer than normal, except coastal CA

According to Paul Flemming, ESAI's Director of Power and Gas, "The WSI July forecast indicates slightly cooler-than-normal across most of the eastern portion of the country as well as California. The eastern states and California represent a large portion of US demand and cooler temperatures will mean lower loads, moderate power prices and lower natural gas demand from the power sector. Warmer temperatures in the rest of the country, particularly Texas, will offset lower power sector gas demand from the east."

In August, WSI sees the monthly breakdown as:

- Northeast - Cooler than normal
- Southeast - Cooler than normal
- N Central - Warmer than normal, except WI/IL
- S Central - Cooler than normal, except west TX
- Northwest - Warmer than normal



Southwest - Warmer than normal, except coastal CA

"The WSI August forecast indicates cooler-than-normal temperatures east of the Mississippi and in parts of Texas, with much cooler temperatures expected in all of the major load centers across the country, including California, Texas and the East," said Paul Flemming of ESAI. "In the absence of significant hurricane activity, cooler-than-normal temperatures across much of the country will result in lower power sector gas demand, increasing inventory build rates and downward pressure on prices. Lower power demand due to moderate temperatures and the economic climate will result in moderate power prices in the major markets. The cooler outlook reduces the likelihood of major heat events in the Northeast."

In September, WSI forecasts:

- Northeast - Warmer than normal, except PA/NJ
- Southeast - Cooler than normal
- N Central - Warmer than normal
- S Central - Warmer than normal
- Northwest - Warmer than normal
- Southwest - Warmer than normal

"The WSI September forecast indicates warmer-than-normal temperatures in most of the country and much-warmer-than-normal temperatures in Texas. Natural gas demand from the power sector is likely to be above average in September, but will not likely offset the trend towards very high inventories in early November," noted Paul Flemming. "Power prices in Texas could be volatile with higher probabilities of late summer heat events."

WSI, which provides customized weather information to energy traders, issues its seasonal outlook twice-monthly. The next new forecast package (for the August-October and September-November periods) will be issued on July 22.

About WSI:

WSI Corporation is the world's leading provider of weather-driven business solutions for professionals in the energy, agriculture, insurance, aviation, and media markets, and multiple federal and state government agencies. WSI is headquartered in Andover, Massachusetts with offices in Birmingham, England and was recently purchased by a consortium made up of NBC Universal and the private equity firms The Blackstone Group and Bain Capital. More information about WSI can be found at www.wsi.com.

About ESAI:

Since its inception in 1984, Energy Security Analysis Inc. (ESAI) has been dedicated to monitoring, analyzing, and synthesizing information about world-wide energy markets. Tapping the talents of its senior-level staff, ESAI provides clients with unparalleled insight into where the markets have been and where they are headed. ESAI provides ongoing systematic analysis of energy prices in the oil, natural gas, and energy markets. For more information on ESAI services, see www.esai.com.

Contacts:

Kristen Sullivan



Weather Services International
(978) 983-6607
ksullivan @ wsi.com

Tommy Sutro
ESAI, Energy Security Analysis, Inc.
(781) 245-2036
tsutro @ esai.com

Editorial Contact:
Barbara Rudolph
Rudolph Communications, LLC
(781) 229-1811
bjr @ rudolphcommunications.com

###



Contact Information

Kristen Sullivan

WSI Corporation

<http://www.wsi.com>

9789836607

Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





It Takes a Village (or Student Body) to Raise a Wind Turbine: Appalachian State University and Alteris Renewables Install Community Scale Turbine

Appalachian State University with project partner Alteris Renewables, Inc. will today complete the installation of a largely student-funded 100 kW wind turbine at the highest point on campus. The turbine was paid for in significant part by a student-elected renewable energy "tax."

Boone, NC (PRWEB) June 24, 2009 -- Appalachian State University with project partner [Alteris Renewables, Inc.](#) will today complete the installation of a largely student-funded 100 kW wind turbine at the highest point on campus just above the Broyhill Inn and Conference Center on the university's main campus. The Northwind 100 "Direct Drive" turbine is manufactured by Northern Power Systems of Barre, Vermont.

"It's a new moment for Appalachian State University and the state of North Carolina," said Patrick Beville, Design and Construction Project Manager for Appalachian, "We have strong wind resources in our state, and it's time for more institutions and businesses to take advantage of the opportunity to generate power from the wind as well as other renewable energy sources."

The wind turbine will generate around 145,000 kilowatt-hours of electricity per year, roughly equivalent to the electricity needs of about 10-15 American households per year.

A student-led initiative, the ASU Renewable Energy Initiative, began in 2004 with the goal of adding renewable sources to the university's energy mix. The students overwhelmingly agreed to contribute \$5 per student, per semester to bring renewable energy technologies to campus, including the wind turbine that will soon spin over the Broyhill Inn. New River Light & Power was also a large contributor to the purchase of the turbine, helping pay for costs not covered by the students' contribution.

Crystal Simmons, student project manager for the turbine installation, said, "This is very much a student-led achievement, from the initial conversations about bringing a wind turbine to ASU to raising the funds and spearheading this project."

"Appalachian State University and the student-led Renewable Energy Initiative on campus are setting a solid example for the next generation of energy use in North Carolina," said Bob Chew, President of the Wind Business unit of Alteris Renewables, "The fact that the students felt strongly enough about this project to contribute funds to help make this turbine installation possible should be a source of pride for Appalachian State University."

Media Contacts:

Appalachian State University:

Jane Nicholson

nicholsonrj (at) appstate (dot) edu

828-262-2345

Alteris Renewables

Bob Chew



bobchew (at) alterisinc (dot) com
401-447-7835

About Appalachian State University:

Located in the Blue Ridge Mountains of northwestern North Carolina, Appalachian State University has built a national reputation for providing outstanding academics. With a student/faculty ratio of 17:1 and an average class size of 25, faculty members are able to take a personal interest in student progress, often becoming mentors, advisers, and friends. That can only happen in a close-knit community.

Nestled at the base of Howard Knob, the university is located in downtown Boone, NC (year-round pop. 15,000), a small town which thrives as one of the Southeast's premier tourism and outdoor recreation destinations. The nearby Blue Ridge Parkway and Pisgah National Forest provide a beautiful natural setting with unlimited possibilities for outdoor adventure.

Appalachian is a public institution and part of The University of North Carolina System.

About [Alteris Renewables](#):

Alteris Renewables is a full service renewable energy systems integrator and project developer with over 2,250 completed solar and wind installations. Alteris provides PV (photovoltaic - "solar electric"), solar thermal, and wind energy solutions for commercial, residential, education, municipal and institutional clients. The company has industry-leading expertise in engineering, design, project management, performance analysis, project financing and renewable energy credit programs. For more information, please visit <http://www.alterisinc.com>.

###



Contact Information

Keally DeWitt

Alteris Renewables

<http://www.alterisinc.com>

401-573-4370

Online Web 2.0 Version

You can read the online version of this press release [here](#).

Tapping Massive Indigenous Wave Energy Potential

A quick talk on wave energy with Lynne Vallance, who along with Trevor Raggatt, Deputy Director, Marine Energy & Operations Innovation Unit, DECC, and Alla Weinstein, President, European Energy Ocean Association, is scheduled at the forthcoming 2nd Annual International Wave Energy Summit 2009 in London (June 30 - July 1) this year.

(PRWEB) June 24, 2009 -- A quick talk on wave energy with Lynne Vallance, who along with Trevor Raggatt, Deputy Director, Marine Energy & Operations Innovation Unit, DECC, and Alla Weinstein, President, European Energy Ocean Association, is scheduled at the forthcoming 2nd Annual International Wave Energy Summit 2009 in London (June 30 - July 1) this year.

Marine renewable energy technologies in the U. K. have gained solid support for research and development this year.

The renewable energy industry in the UK has welcomed Alistair Darling's Budget announcement of a package of measures to build a low carbon economy and further decarbonise electricity generation. The package included £405 million in funding for low carbon energy technologies, including wave and tidal devices.

The industry has termed the £405 million budget for low carbon technologies development and deployment as "very promising".

The Scottish Government, which earlier this year launched a contest in its quest for a groundbreaking wave or tidal power technology, has already received 100 registrations of interest to compete for the Saltire Prize.

Lynne Vallance, head of Offshore Renewables Policy team, Scottish Government believes that the industry is making good progress in positioning itself to exploit the massive wave energy potential.

"Technologies have been through many rounds of testing and detailed plans are now being developed to deploy these technologies at a pre-commercial level. The lessons learned from this deployment activity will be important in moving the industry even further forward in realising the wave energy potential," said Vallance.

"Measures such as introducing enhanced ROCs in Scotland under the Renewables Obligations (Scotland) - 5 ROCs for wave projects - have been successfully received and we believe these will encourage the development of wave projects to finally reach a commercial scale," added Vallance, who is scheduled to speak at the forthcoming 2nd Annual International Wave Energy Summit 2009.

The wave and tidal industry has been fighting for support over the past years and only through determined efforts has made steady progress and established the UK as the world leader in this field. Considering the spate of initiatives taken this year, the industry expects steady progress towards exploitation of massive indigenous wave energy potential in the time to come.

For more information, click here: <http://www.waveenergytoday.com/IWES/agenda.shtml>



Or Contact: Gargi Iyer by email [gargi @ waveenergytoday.com](mailto:gargi@waveenergytoday.com)

###



Contact Information

Gargi Iyer

Wave Energy Today

<http://www.waveenergytoday.com/IWES/>

+44 (0) 207 375 7546

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Afilias to Provide Technology Powering the .eco new TLD

Big Room, Inc. selects Afilias as registry service provider for its application to ICANN for a new top-level domain.

Dublin, Ireland (Vocus) June 22, 2009 -- Today [Afilias](#), a leading provider of Internet infrastructure services, announced that it has been selected by Big Room Inc. as the registry services provider for its application to the Internet Corporation for Assigned Names and Numbers (ICANN) for a new .eco domain during the upcoming new top-level domain (new TLD) application process.

“We selected [Afilias](#) because it has a proven track record of providing superior services, world-class domain name registry technology, and reliable DNS resolution,” said Trevor Bowden, co-founder of Big Room. “Since Afilias has supported more successful ICANN bids, and launched, more new TLDs than any other registry provider, we are confident that we have the right technical partner to ensure confidence in the launch and technical stability of our new domain.”

Big Room will apply for a .eco Internet extension when ICANN begins accepting applications for new TLDs, expected in the first quarter of 2010. Big Room proposes a new “.eco platform” that will collect and store current and detailed environmental and sustainability information along with a user’s .eco domain name. Its bid has a group of global partners and is internationally supported.

“Afilias is pleased to be selected to provide proven, world-class registry technology that will ensure Internet stability, as well as a smooth and secure launch for the world’s registrars if ICANN approves Big Room’s new TLD application,” said Michael Young, Vice President of Product Development for Afilias and member of Big Room’s Advisory Board.

“Supporting 14 million domains across 15 TLDs, Afilias supports the widest range of TLD customers around the world, giving us unique perspective and expertise,” added Roland LaPlante, Chief Marketing Officer at Afilias.

[Afilias](#)’ registry technology has pioneered new innovations including the first use of the now industry standard EPP-protocol used for registrars and registries to register domain names. Afilias recently signed .org with Domain Name Security Extensions (DNSSEC) on behalf of PIR. This is the largest Internet zone signed with DNSSEC to date. Afilias also pioneered the first registration of standardized Internationalized Domain Names and introduced the first Domain Name Anti-Abuse Policy to curb abuses like spam and phishing. Afilias currently provides registry services for .info, .org, .aero, .asia, .mobi, .ag, .bz, .gi, .hn, .in, .lc, .me, .mn, .sc, and .vc.

About Big Room:

Big Room Inc. is a Canadian company based in Vancouver, British Columbia with an office in New Haven, Connecticut. It was founded in 2007 with the goal of empowering the global community to make informed environmental and sustainability choices. Big Room’s three co-founders are committed environmentalists with a long history of working with organisations, governments and companies to bring about positive environmental



and social change. More information on the Big Room .eco application is available at www.doteco.info

About Afilias

Afilias is a global provider of Internet infrastructure services that connect people to their data. Afilias' reliable, secure, scalable, and globally available technology supports a wide range of applications including Internet domain registry services, Managed DNS, and services in the RFID and supply chain market with its Afilias Discovery Services. For more information on Afilias please visit www.afilias.info.

Contact:

Heather Read

732-277-8125

hread @afilias.info

Twitter: @Afilias

###



Contact Information

Heather Read

Afilias

<http://www.afilias.info>

732-277-8125

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Global Smart Energy Launches Smartgridstimulus.com

Leading Smart Grid Authority Introduces "Channel" That Will Join SmartGridNews.com in Offering Cutting-Edge Information and Analysis at the Intersection of the Electricity Economy and Stimulus Funding.

Redmond, WA (PRWEB) June 23, 2009 -- Global Smart Energy today announced the addition of SmartGridStimulus (www.smartgridstimulus.com), which will join SmartGridNews.com (www.smartgridnews.com), the authoritative online information and analysis center for the insiders who are leading the modernization of electric power.

"Over the past six years, we've watched as the Smart Grid has become a global phenomenon and Smart Grid News has become the sector's leading site," explains Founding Editor Jesse Berst. "But with the allocation of many billions of dollars of stimulus funding to the Smart Grid, and the upcoming Department of Energy Funding Opportunity Announcements, readers need even more specialized content to help them find funding, projects and partners. As a result, we're launching SmartGridStimulus.com."

Smartgridstimulus.com will cover all things stimulus - including toolkits, policy updates, RFP's, Department of Energy guidance, awards, and discussion threads where teams can find each other.

Adds Richard Inman, Business Partner Manager of Telvent, a leading supplier and the sponsor of Smartgridstimulus.com: "Utilities around the world will be spending many tens of billions of dollars on the Smart Grid over the next decade and, to buy with confidence, they need recommendations, resources and reviews. We partnered with Smart Grid News because it is the only place that delivers those three essentials."

Says SmartGridNews.com Managing Editor Philip Bane: "All of the channels in our network are heavily cross-linked and connected by a common philosophy of providing buyers with the information they need. And all of the channels take advantage of our proprietary mailing list of more than 50,000 Smart Grid specialists, plus our high rankings in almost all Smart Grid-related search terms. We also have an unparalleled ability to reach out directly to buyers through the Web, email, Twitter and RSS feeds."

About Global Smart Energy, Publisher of Smart Grid News

Smart Energy, already a \$40 billion industry, is growing dramatically as the world shifts to cleaner, more efficient ways to make electricity and transport people. Investment and VC funds, leading vendors, utilities and government agencies turn to Global Smart Energy for research, analysis and counsel when exploring new investments, markets and economic development opportunities.

###



Contact Information

Steven Gottlieb

Global Smart Energy

<http://www.smartgridnews.com>

206.427.9591

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Speakers at June 24th and 25th Virtual Energy Forum Tackle ARRA Disbursements in Energy Sector, Markey-Waxman Climate Bill and Smart Buildings

Public and Private Sector Leaders from the Rocky Mountain Institute, the Environmental Defense Fund, Clinton Climate Initiative, and US Department of Energy Available Live Via Video for Q & A. Register to Attend Online for Free at www.VirtualEnergyForum.com

Boston, MA (PRWEB) June 23, 2009 -- The [Virtual Energy Forum](http://www.VirtualEnergyForum.com), the largest online-only gathering of energy leaders from around the world, today announced the final roster of speakers scheduled to appear live via video at the online event over the next two days, Wednesday June 24th and Thursday June 25th from 8:00 AM to 6:00 PM EDT. The Virtual Energy Forum will connect more than 5,000 global business leaders in the areas of energy management, renewable energy, and sustainability -- in a way that is not possible with physical events or webinars. This edition of the twice annual online energy conference is expected to be 50% larger than the December event and boasts a prestigious slate of speakers ranging from Fortune 1000 energy executives to sustainability leaders at major universities and mayors from leading green cities.

[Confirmed speakers](#) for the upcoming event, which is completely free to attendees, now include Amory Lovins, Chairman and Chief Scientist of the Rocky Mountain Institute speaking on "Profitable Business Led Solutions to Climate and Oil", and Scott Williams, Target Property Development, Dru Crawley, Team Lead for Commercial Building Initiative, US Department of Energy, and Brian Weldy, VP of Engineering for Hospital Corporation of America, speaking together via moderated panel on "Public-Private Partnerships: Transforming the Energy Use of the Built Environment". On day two, Kathy Baczko, City Director of New York City for the Clinton Climate Initiative and Paul Rode, Executive Project Manager for Johnson Controls will team up to discuss "Building a New Empire State Building" and Kevin Kampschrorer, Director for the GSA will speak on "Federal High Performance Buildings", continuing the smart building theme.

Confirmed Speakers for the June 24th & 25th Virtual Energy Forum include
Amory Lovins, Founder, Chairman and Chief Scientist, Rocky Mountain Institute
Fred Krupp, President, Environmental Defense Fund
Paul Rode, Executive Project Manager for Johnson Controls
Kevin Kampschrorer, Director for the GSA
Scott Williams, Target Property Development
Brian Weldy, VP of Engineering for Hospital Corporation of America
Dru Crawley, Team Lead for Commercial Building Initiative, US Department of Energy
Matthew Appelbaum, Mayor, City of Boulder, Colorado ("America's First Smart Grid City")
Dr. Len Sauers, VP Global Sustainability for Procter & Gamble
Rich Wells, VP of Energy and Climate Change, Dow Chemicals
Allan Schurr, Vice President of Strategy and Development IBM Global Energy and Utilities
Bracken Darrell, Executive VP and President of Whirlpool Europe
David Chamberlain, Principal Energy Engineer, Raytheon
Rusty Hodapp, VP Energy Asset Management, Dallas Fort Worth International Airport
Mark Ginsberg, Senior Advisor to the Assistant Secretary of Energy, Senior Director, Energy Efficiency and



Renewable Energy (EERE) Board of Directors

Christopher Powell, Director Sustainable Energy and Environmental Initiatives, Brown University

Heather Henriksen, Director of the Office for Sustainability, Harvard University

Kathy Baczek, NYC City Director, Clinton Climate Initiative

Steven W. Relyea, Vice Chancellor of Business Affairs, University of California San Diego

Tom Kimbis, Director, US Department of Energy, Solar Program

Michael Molnar, Technical Director, Energy Policy and Sustainable Development, Cummins

Brad Friesen, VP of Renewable Energy, Fluor Corporation

Wade Crowfoot, Director of Climate Protection Initiatives, Office of Gavin Newsom, Mayor of San Francisco

Larry Falkin, Director of Office of Environmental Quality, City of Cincinnati

Colin Imrie, Deputy Director of Energy Markets Division, Scotland

Stefan Muhle, General Manager, Orchard Garden Hotel (San Francisco)

Grant French, Corporate Sustainability Manager, Swinerton Builders

Bob Dixon, SVP Global Efficiency & Sustainability, Siemens Building Technologies

Philip V. Adams, President and Chief Operating Officer, World Energy

Dr. A.K. Tripathi, Director, Ministry of New & Renewable Energy, City of New Delhi, India

Tom Zaban, P.Eng., VP, Sales & Marketing, Reliable Controls Corporation

Kim MacLawhorn, CEO, Conergy

Phil Williams, VP of Technical Systems and Sustainability, Webcor, Former Chairman, San Francisco Mayor's Task Force on Green Building

Gene Kutcher, Vice President of Sales & Marketing, Energy Marketing, Hess Corporation

Elizabeth Heider, Senior Vice President, Skanska USA Building Inc.

Constant van Aerschot, Director, Lafarge

Ms. S. Aparna, Commissioner, Surat Municipal Corporation, City of Surat, India

Karl Rabago, VP of Distributed Energy Services, Austin Energy

Dan Juhl, CEO, Juhl Wind, Inc.

Jeff Shields, General Manager, South San Joaquin Irrigation District Project

Rod Ellsworth, Vice President, Global Asset Sustainability, Infor

The Virtual Energy Forum is a two-day online event that features more than forty live streaming video presentations from energy thought leaders, enabling attendees around the world to ask questions of these experts in real-time. In addition, a virtual exhibit hall features new products and solutions from energy innovators. Attendees can even text chat with company representatives to find out more about their products. The Virtual Energy Forum is also a sustainable event in and of itself, having saved more than 48 million pounds of CO₂ in the form of saved emissions from airplane travel, hotel, and transportation. In an era of energy-awareness and economic difficulty, the event provides a low-cost, high value and environmentally-friendly way for energy executives to connect and share information. To register to attend for free, visit VirtualEnergyForum.com.

About Virtual Energy Forum

The Virtual Energy Forum, www.VirtualEnergyForum.com, is an online conference that brings public and private sector executives from around the world together to learn and discuss topics such as sustainable energy management, alternative energy, clean technologies, green buildings and operations. Virtual Energy Forum provides a greener way to gather™, all from the ease of a personal computer with no carbon footprint.



Virtual Energy Forum is produced by PlatformQ, whose mission is to connect people, companies, organizations and associations worldwide to meet, interact and learn from leading experts and thought leaders through proven interactive tools at online events.

Virtual Energy Forum and PlatformQ are trademarks of PlatformQ, LLC. All other trademarks or service marks are property of their respective owners.

Contact

Virtual Energy Forum
Martha Collins, 617.938.6008

###



Contact Information

Martha Collins

PlatformQ, LLC.

<http://www.VirtualEnergyForum.com>

617.938.6008

Online Web 2.0 Version

You can read the online version of this press release [here](#).



WSI Issues June Update for 2009 Hurricane Season Weather Authority's Tropical Forecast Continues to Call for a Relatively Quiet Season

WSI Corporation's updated 2009 hurricane season forecast continues to call for 11 named storms, 6 hurricanes, and 2 intense hurricanes (category 3 or greater).

Andover, MA (PRWEB) June 23, 2009 -- WSI Corporation's updated 2009 hurricane season forecast continues to call for 11 named storms, 6 hurricanes, and 2 intense hurricanes (category 3 or greater).

These forecast numbers are the same as the previous WSI forecasts issued in April and May due to a continuation of relatively cool tropical Atlantic Ocean temperatures and a trend towards El Nino conditions in the tropical Pacific. The 2009 forecast numbers are quite close to the long-term (1950-2008) average of 9.8 named storms, 6.0 hurricanes, and 2.5 intense hurricanes, but are significantly lower than the numbers from the relatively active seasons of the past 15 years.

The 2009 WSI tropical forecast comes on the heels of a very successful 2008 forecast. The WSI December forecast values of 14 named storms, 7 hurricanes, and 3 intense hurricanes were slightly smaller than the final observed 2008 values of 16/8/5. The subsequent updates improved the forecast further, as the April 2008 updated forecast values of 14 named storms, 8 hurricanes, and 4 intense hurricanes were the most accurate amongst the publicly-available forecasts issued last spring.

"Ocean temperatures in the tropical Atlantic are cooler, relative to normal, than at any time since 1994," said WSI seasonal forecaster Dr. Todd Crawford. "Further, the new El Nino event continues to strengthen, and the recent patterns of tropical Pacific thunderstorm development have already responded to El Nino. This has resulted in an unfavorable wind shear environment across the tropical Pacific. This early emergence of this enhanced wind shear along with the relatively cool tropical Atlantic temperatures will almost certainly result in a less-active season than last year, and could potentially result in an unusually quiet season. While we have persisted our forecast numbers in response to the latest information, any future changes to our forecast are more likely to be towards smaller numbers than larger numbers."

Energy and agricultural traders, insurance professionals and risk managers look to WSI for accurate, timely weather information around the clock and across the globe. The next full seasonal forecast package, which will include forecasts for late-summer and early-fall temperatures in both the US and Europe, will be issued on July 21. The next update on the 2009 hurricane season will be issued on July 20.

About WSI

WSI Corporation is the world's leading provider of weather-driven business solutions for professionals in the energy, aviation, and media markets, and multiple federal and state government agencies. WSI is headquartered in Andover, Massachusetts with offices in Birmingham, England and was recently purchased by a consortium made up of NBC Universal and the private equity firms The Blackstone Group and Bain Capital. More information about WSI can be found at www.wsi.com.



Contacts:

Kristen Sullivan
WSI Corporation
(978) 983-6607
ksullivan (at) wsi (dot) com

Editorial Contact:
Barbara Rudolph
Rudolph Communications, LLC
(781) 229-1811
bjr (at) rudolphcommunications (dot) com

###



Contact Information

Kristen Sullivan

WSI Corporation

<http://www.wsi.com>

9789836607

Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





Ardent Energy Group Announces European Importation and Distribution Agreement with Distrifina

Ardent Energy Group announces importation and distribution agreement for their jatropha and castor-based biofuel in Europe.

Sacramento, California (PRWEB) June 23, 2009 -- Ardent Energy Group (AEG) Inc, a full service biodiesel company focused on the cultivation and refining of high quality biodiesel from non-edible biological feedstock, today announced an agreement with Distribution and Finance S.A., Distrifina, of Belgium for the importation and distribution of jatropha and castor oil for the European market.

"We're creating a world-class source of fuel from non-edible sources and Distrifina has the infrastructure and expertise to bring it to the European market," said Y. Daniel Gezahegne, founder and CEO of Ardent Energy Group. "One of the largest obstacles faced by new fuel providers is distribution and our agreement with Distrifina solves that problem."

Included in the agreement is the option for Distrifina to provide equipment, and financing for equipment for the crushing and refinement of fuel sources to AEG.

AEG chose jatropha as the first source of oil due to the resiliency of the plant, its ability to grow in marginal soil conditions and the extremely high-yield of oil to hectare as compared to other crops such as soybean. The ability of jatropha to thrive in harsh climates is also favorable, as the plant will not be competing with land that could otherwise be used for food production.

Ardent Energy Group is committed to creating sustainable, safe, reliable fuel from non-edible sources. More information is available at www.ardentenergygroup.com.

More information about Distrifina is available at www.distrifina.com

About Ardent Energy Group

Ardent Energy Group Inc. is a US. Corporation registered in the State of Nevada. Our business development office is Located in Elk Grove, California. AEG is a full service biodiesel company focused on the cultivation and refining of high quality biodiesel from non-edible biological feedstock.

###



Contact Information

Josh Morgan

Ardent Energy Group, Inc.

<http://www.ardentenergygroup.com>

916.941.0901

Online Web 2.0 Version

You can read the online version of this press release [here](#).



FairRidge Group Announces Subscription Services for Business Sustainability

FairRidge Group, a management consulting firm, announces FairRidge Advisory subscription services for business sustainability that provides access to expert advice, consulting, workshops and research.

San Francisco, CA (PRWEB) June 23, 2009 -- FairRidge Group, a management consulting firm, announced today the introduction of FairRidge Advisory, its sustainability subscription services offering that provides access to ask-an-expert phone calls, short-term consulting with domain experts, research and on-site sustainability workshops - all through an annual subscription contract. The subscription focus areas include;

1) assessment workshops, 2) awareness education, 3) industry benchmarking, 4) environmental footprinting, and 5) eco-efficiency. FairRidge Advisory is designed to provide this access to the expertise a company many need - how and when they need it.

"Sustainability touches everything that a company does. It also places demands that extend beyond traditional corporate boundaries. How do companies gain access to a broad range of skills and expertise as needed to satisfy these demands - when things are in constant flux, and where the company is under constant pressure to do more while spending less?" asks Peter Whitehead, a Managing Partner with FairRidge Group.

FairRidge Advisory addresses these challenges and provides an affordable way to get this expertise. Core to the subscription services offering is access to sustainability domain experts thorough the FairRidge Expert Network of pre-vetted sustainability experts who collaborate with FairRidge to fit its clients' subscription needs across many domains. The expert network allows FairRidge to bring the right combination of business and sustainability expertise needed to fit their clients' sustainability needs.

"FairRidge Advisory is configured to each client's unique situation and can be supplemented by our sustainability project consulting solutions if they require deep-dive support in any particular sustainability area," Mr. Whitehead concludes.

For additional information about FairRidge Advisory and more about FairRidge Group, please contact Dave Johansen or visit www.fairridgegroup.com.

About FairRidge Group

FairRidge Group is a team of management, strategy, and change experts focused on business transformation through the practical application of sustainability for operational improvement and strategic innovation. The firm brings a new framework for sustainability management that integrates strategy, operations, branding, measurement and organizational development to drive profitable business transformation. Using its deep business transformation experience, FairRidge approaches sustainability from the needs of the business. The company's goal is to bring their clients the best combination of business and sustainability expertise.

Contact:

Dave Johansen
FairRidge Group



415-846-4664

<http://www.fairridgegroup.com>

###



Contact Information

David Johansen

FairRidge Group

<http://www.fairridgegroup.com>

415-846-4664

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Catch Launches New Online Directory for Australia's Environment and Sustainability Sector

Catch, an online division of Reed Business Information Australia (RBI), today announced the launch of EcoFolk (www.ecofolk.com.au), a new free online directory of Australian suppliers of environmentally friendly products and services. EcoFolk provides contact details, web links, and product information for more than 1,500 Australian businesses operating in the environment and sustainability sector.

Sydney, NSW (PRWEB) June 23, 2009 -- Catch, an online division of Reed Business Information Australia (RBI), today announced the launch of EcoFolk (www.ecofolk.com.au), a new free online directory of Australian suppliers of environmentally friendly products and services. EcoFolk provides contact details, web links, and product information for more than 1,500 Australian businesses operating in the environment and sustainability sector.

In response to the ever increasing interest in sustainable activity, EcoFolk provides an online destination for businesses and consumers who are searching for eco-aware products and solutions. EcoFolk covers the entire environment industry in Australia and includes information about sustainable products and services ranging from rainwater tanks, water and waste recycling, and worm farms, through to solar and renewable energy solutions, energy audits and hydroponic systems.

Australian businesses with a green or sustainable offering are able to list their products and services on EcoFolk free of charge. Once listed, businesses are able to add an unlimited amount of product and service information to their company listing, increasing their online presence and making it easier for environmentally conscious customers to find the information they require.

EcoFolk is the most recent version of an online model that has proven successful across a range of different industries in Australia, Europe and North America. For users, EcoFolk will provide a central online source of the latest product, service, and company information, while for Australian eco-businesses, the site will provide new sales leads and promotion through an industry-specific online channel.

About Catch:

Catch (www.catch.com.au) is an online division of Reed Business Information Australia (RBI) and manages a growing portfolio of business-to-business and business-to consumer websites, including global business directory Hotfrog.

###



Contact Information

Janet Pech

Catch

<http://www.ecofolk.com.au>

02 9422 2920

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Norton & Associates Inc. Adds \$1bn in North Carolina CCRC Life Care Sustainable Development Division and Inner Banks Living LLC

Robert H. Norton, MBA, PE, President of Norton & Associates Inc. provides Real Estate investment management, life cycle management and planned phased investment exit programs. The new CCRC Life Care Divisions include Investment funding, acquisitions, re-engineering, added value methods for tax, roll over, energy, sustainable, green, environmental and carbon technology credits.

Raleigh, NC (PRWEB) June 22, 2009 -- Robert H. Norton, President of Norton & Associates Inc. a seasoned company with over 28 years of real estate investment, development and management announces strategic partnerships of existing real estate holding companies with Inner Banks Living of Raleigh, NC. This partnership increases the real estate holdings and development to \$1bn in managed assets. The team has a broad set of real estate and financial competencies that encompass the complete life cycle of real estate investment. This includes the process from; Deal origination, due diligence & acquisition, added value management, Re-engineering assets, development, construction programmed with the investment phased exit.

Norton & Associates Inc. provides investment project funding and Life Cycle exit management, the key to the implementation of real estate buying and selling. The company has the experience and success in creating added value for its clients and strategic partners by utilizing proven investment methods and superior strategies. This includes targeting prime properties undervalued, establishing strategic partnership with major investors and capitalizing on investment management, development, marketing and creating a planned exit strategy for all partner and stake holders.

In the current market many real estate ventures are being sold or liquidated at substantial discounted prices. While these properties can be acquired for below market pricing, the holding or land banking time necessary for the resale of these properties will require a life cycle development plan. Norton & Associates Inc with their investment partners assess properties available, find the future market and re-engineer the property to meet these demands. Crucially a common added value to all types of property is the addition of sustainable, green, energy and climate technology to meet social and quality of life concerns. The new technology provides financial incentives, meets new government requirements, and reduces ongoing energy cost. This type of planning appeals to a broadening population base that is seeking conservation, environmental and climate friendly design as a positive element in new construction and development of green retirement planned communities.

Norton & Associates inc. has made this technical investment with the Division of Carbon Technology Management (CTM) which provides additional Investment opportunity in the development of Green, Sustainable, Climate Friendly Communities, Using US Green Building LEED Design Models, Renewal Clean Energy incentives in all development and construction. This group provides "added value" investment credits for investors and end users with an existing team partner that provides finance, green investment, engineering, green design, forestry, conservation, environmental, agricultures, coastal adaption, transportation, waste water and storm water management. In addition Norton & Associates Inc. is involved in complete Sustainable Green Community Developments that offer future Carbon Credits programs www.carbon1111.com, to the various investors.



The group's focus is Climate Friendly Green Development labels for all planned development in Retirement, Life Care CCRC Communities with clean renewable energy (solar, wind, geo thermal and bio fuels), Resort and Recreation (features health, waterfront, golf, and nature). Quality of life in living and working with a plan and investment phased exit management.

###



Contact Information

Robert Norton

Norton & Associates Inc.

<http://www.norton1111.com>

252-267-2200

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Crystal™ Deodorant Climbs Aboard the Un-Road Trip

Car-less Journey Across the Country Inspires Others to Re-Think Toxins

Burlingame, CA (PRWEB) June 22, 2009 -- Crystal™, the popular safe Un-odorant™ that prevents body odor naturally, is raising its hands in support of an inspiring journey known as the Un-Road Trip. The brainchild of adventurer Boaz Frankel, the Un-Road Trip, is a 10 week criss-cross throughout the United States and Canada using any mode of transportation, with the exception of a car, in effort to promote use of alternative transportation to better the environment.

Frankel has put Crystal to the test for almost two months and more than 10,000 miles into his journey. Whether it's a grueling 50 mile bike trek, dusty camel ride or jarring pogo stick hop across a city, one thing never changes: Boaz always smells fabulous.

"My Crystal Deodorant has been the one constant I count on each day of this journey," explains Frankel. "While I may not know how I am going to run fast enough to catch the next train four miles away with only a half hour to spare, I do know that Crystal keeps me smelling fresh without harmful chemicals once I arrive."

Crystal™ products contain no aluminum chlorohydrate and are hypoallergenic. Composed of mineral salts which form a topical layer on the skin, Crystal makes it impossible for bacteria to thrive. In effect, Crystal products are the equivalent of "un-odorants" which prevent odor naturally, rather than deodorants that mask the odor.

"As a sponsor of Boaz and his Un-Road Trip, Crystal is supporting an effort that inspires others to care for their environment and their health by omitting unnecessary toxins," says Larry Friedberg, the new Vice President of Marketing at Crystal. "This is the philosophy we have championed with our deodorants for 25 years."

ABOUT THE "UN-ROAD TRIP"

In April of 2009, Boaz Frankel set out on an Un-Road Trip. He's criss-crossing the United States using every mode of transportation except for car. He'll be traversing dozens of states by kayak, bicycle, dog sled, scooter, hot air balloon, horseback, Segway™, hang glider, fishing boat, crop duster, and whatever else he can find. He'll be documenting the whole journey right here, on this website. You'll be able to track him in real-time through daily, (and sometimes hourly), blogs, photos, and videos at <http://www.unroadtrip.com>

ABOUT CRYSTAL

French Transit, Crystal's parent company, was founded in 1984 by Jerry Rosenblatt. The introduction of the company's renowned Crystal Rock deodorant immediately put French Transit on the map as an early innovator of all natural personal care products that were free of harmful chemicals. Since that time the Crystal family has grown to more than 20 products, including Crystal Body Deodorant™ Stick, Crystal Body Deodorant Spray, Crystal Foot Deodorant Spray and the new Crystal essence™ line.

Crystal is committed to developing products that support its customers' desire to protect their health and the planet on which they live. Crystal has not and never will test its products on animals and is a supporter of Leaping Bunny and PETA and donates generously to cancer fighting causes.



Crystal products are available worldwide in over 20,000 stores, as well as online at Amazon.com, Drugstore.com and <http://www.thecrystal.com>.

Contact:

Kathleen Williams

650-201-8834

###



Contact Information

Kathleen Williams

Crystal™

<http://www.thecrystal.com>

650-201-8834

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Chicago Beverage Systems Rolls Out First Illinois Hybrid Tractor

Chicago Beer Distributor replaces a conventionally-powered diesel truck with the first diesel-electric hybrid tractor in IL as part of its efforts to green the supply chain for the brewers it represents while reducing vehicle emissions and fuel consumption in Chicago.

(PRWEB) June 21, 2009 -- Chicago Beverage Systems, L.L.C., a wholly owned subsidiary of Reyes Holdings, L.L.C., removed a conventionally-powered diesel truck from service and replaced it with the first diesel-electric hybrid tractor to be purchased by a company operating in Illinois.

Working with the Environmental Protection Agency's (EPA) Diesel Emission Reduction Act (DERA), Chicago Beverage Systems purchased the DuraStar Hybrid tractor from International Trucks fitted with a hybrid power system from Eaton Corporation. Chicago Beverage Systems anticipates this hybrid to cost up to 30 percent less to fuel in comparison to a standard tractor, with a 30 percent reduction in emissions and an extended brake life.

Jim Doney, President of Chicago Beverage Systems said, "Whether it is through warehouse design, efficient routing programs, energy-efficient light bulbs, recycling or clean vehicle solutions, Chicago Beverage Systems is committed to a green supply chain that contributes to the sustainable development initiatives of our brewing partners, such as MillerCoors, Crown Imports, Heineken USA, Diageo-Guinness, Boston Beer, Sierra Nevada, New Belgium and Magic Hat among others."

Chicago Beverage Systems has made changes throughout its operation to conserve resources for the community, today, tomorrow and well into the future, including utilizing the latest dynamic route optimization technology to consolidate deliveries and reduce both emissions and roadway congestion.

For more information go to <http://www.chicagobeveragesystems.org>

###



Contact Information

Molly Reilly

Chicago Beverage Systems

<http://www.reyesbeveragegroup.com>

847-227-6728

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Pond World, LLC Now Offering Aeration Windmills Online

Pond World, LLC has further expanded their pond aeration category to now include a line of aeration windmills.

Enid, OK (PRWEB) June 19, 2009 -- Online pond supply retailer Pond World, LLC, has recently expanded their pond aeration category by adding [aeration windmills](#) by Outdoor Water Solutions out of Arkansas.

These galvanized steel windmills are highly efficient, producing aeration in as little as 3-5 mph winds. A single system can aerate ponds up to 3 acres. These units also feature "BalCam" technology, which is a patent pending technology that increases the amount of air produced with a single diaphragm utilizing the new balanced camshaft system. This innovative new design uses a straight camshaft to balance the workload on three internally mounted sealed bearing's giving the system much longer bearing life.

The windmills are available in several sizes and options. Aeration windmill systems range in height from 12 ft up to 25 ft depending on whether it is on a standard tower or the more modern telescopic pole and come complete with air tubing, air stones and necessary valves/ fittings.

All windmills have the option of being powder coated in 1 or 2 colors of the customer's choosing. The tailfins can also be personalized with a name or a logo to add additional flare.

The company is excited to be able to offer an effective aeration system to its rural customers who do not have electricity available near the pond or do not have the resources to have electricity installed and to those more environmentally aware customers looking for products driven by alternative energy sources.

For more information or to find out more about these systems from Pond World, call 1-866- 897-2307 or visit www.pondworld.com.

About PondWorld.com:

Pond World, LLC, through its website PondWorld.com, is a retailer of pond supplies and lake supplies including water treatments, pumps, filters, maintenance supplies, kits, aerators, fountains and fish and plant supplies. PondWorld.com is focused on being a one-stop shop for all types of pond owners looking to build and maintain a clean and healthy pond or lake.

###



Contact Information

CASEY COKE

<http://www.pondworld.com>

866-897-2307

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Founding Board of Trustees Welcomed at Antioch University New England

Antioch University New England (ANE) is pleased to announce the appointment of its first board of trustees. Antioch New England, known for its [MBA in Organizational and Environmental Sustainability \(Green MBA\)](#), environmental studies graduate programs, PsyD in clinical psychology, applied psychology masters and doctoral programs, and its education and teacher certification programs (MEd), is also celebrating its forty-fifth anniversary.

(Vocus) June 18, 2009 -- Antioch University New England (ANE) is pleased to announce the appointment of its first board of trustees. Martha Summerville, president of Summerville Consulting, LLC, and a 1985 alumna of Antioch New England, will serve as board chair. Charlton MacVeagh, a thirty-year banking industry veteran and former trustee and board chair for Franklin Pierce University, will serve as vice-chair.

“I am honored to welcome these esteemed community members to ANE’s inaugural board of trustees,” said ANE president David Caruso. “Each board member brings significant life experience and great wisdom to our campus. I look forward to working closely with them over the coming years.”

The graduate school is one of the campuses of Antioch University, a nonprofit, five-campus university based in Ohio. Antioch University’s Board of Governors approved the Antioch New England trustee nominations and authorized the ANE board to govern at their June 5 meeting. In the fall of 2008, the Antioch University Board of Governors directed each campus to establish its own board of trustees and delegated significant authority and responsibility for campus governance, management oversight, and philanthropic advancement of their particular campus to these boards.

Antioch New England is known for its [MBA in Organizational and Environmental Sustainability \(Green MBA\)](#), [environmental studies graduate programs](#), [PsyD in clinical psychology](#), [applied psychology masters and doctoral programs](#), and its education and [teacher certification programs](#) (MEd).

The ANE board of trustees will meet for the first time in July. In addition to Martha Summerville and Charlton MacVeagh, ANE named the following individuals as trustees:

Randall S. Carmel, attorney at law, former member of Antioch University New England Board of Visitors;
Jaymie Durnan, attorney at law, deputy director, Joint Advanced Concepts, U.S. Department of Defense;
Jennifer A. Kramer, 2004 ANE alumna, associate director of philanthropy, the Nature Conservancy, Vermont chapter;
John (Jack) G. Merselis, Jr., MD, 1996 ANE alumnus, chairman of CSR Corporation, author, retired physician;
Alan T. Popp, 1999 ANE alumnus, chief executive officer of the Mason-Wright Foundation;
Donald L. Shumway, president and chief executive officer, Crotched Mountain Foundation, former commissioner of the New Hampshire Department of Health and Human Services;
M. Kay Thomson, 1995 ANE alumna, former Antioch University Board of Trustees member, founding member of the Ocean State Light Opera company;



Edward J. Tomey, business and non-profit consultant, board chair of the New Hampshire Community Loan Fund, ANE faculty emeritus.

Cheryl Wilfong, 1993 ANE alumna, treasurer of the Board of Directors of Vermont Insight Meditation Center, retired psychotherapist, accountant, financial consultant, and human services administrator

About Antioch University New England

This is Antioch University New England's forty-fifth year as an institution of higher education. Based in Keene, New Hampshire, Antioch New England is the oldest and largest of Antioch University's graduate campuses. ANE offers rigorous, practice-oriented, values-based master's, doctoral, and certificate programs to more than one thousand students. Degrees in education, leadership and management, environmental studies, and psychology reflect a dedication to activism, social justice, community service, and sustainability.

For more information about Antioch University New England visit our web site at: www.antiochne.edu.

About Antioch University

Antioch University is a five-campus university system based in Ohio. More than 4,000 university students study at campuses in Seattle, Washington; Los Angeles and Santa Barbara, California; Keene, New Hampshire; and Yellow Springs, Ohio. Each campus has its own distinct academic programs, community life, and regional or national identity. Antioch University is founded on principles of rigorous liberal arts education, innovative experiential learning and socially engaged citizenship. The multiple campuses of the university nurture in their students the knowledge, skills and habits of reflection to excel as lifelong learners, democratic leaders and global citizens who live lives of meaning and purpose. For more information visit: www.antioch.edu.

###



Contact Information

Jan Fiderio

Antioch University New England

<http://www.antiochne.edu>

603-283-2107

Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





DeLorme Extends GPS Capabilities to ESRI Users

Convert Collected Waypoints and Tracks for Import into ArcGIS Desktop

Redlands, California (PRWEB) June 19, 2009 -- ESRI users will now be able to view their ArcGIS Desktop projects on the DeLorme Earthmate PN-40 GPS receiver.

With the Earthmate PN-40 Extension for ESRI software from DeLorme, mobile professionals can convert collected waypoints and tracks with associated comments for import into ArcGIS Desktop as shapefiles. Users can also transfer views of their projects for use in the field, display MrSID and GeoTIFF imagery files, and navigate rural terrain across DeLorme trail and road data.

This latest DeLorme solution for mobile professionals includes DeLorme USA topographic map data and supports MrSID and GeoTIFF aerial imagery files for ESRI ArcGIS users. Raster catalog and scanned paper maps are also supported. In addition, users can subscribe to the online DeLorme Map Library to access aerial imagery, United States Geological Survey (USGS) 1:24,000 topographic quads, and National Oceanic and Atmospheric Administration (NOAA) navigation charts.

The ruggedized, waterproof Earthmate PN-40 GPS is also capable of displaying color aerial imagery, integrated topographic and street maps, places of interest, and nautical charts. It is currently being used by a variety of outdoor professionals nationwide for collecting and verifying positional data in the fossil fuel, wind, and electrical energy markets and for search and rescue and public safety applications.

To learn more, call DeLorme at 800-293-2389, or visit the For ESRI Users page at www.delorme.com/esri. Users outside the United States can call 1-207-846-7000.

About DeLorme

DeLorme is the longtime leader in innovative mapping and GPS solutions for both consumer and professional markets. Based in Yarmouth, Maine, DeLorme offers a unique set of core competencies across the complex areas of map data creation and management, software development, and integration with GPS. The ability to develop all the critical components necessary to compete in the fast-changing navigation world provides a distinct competitive advantage. To learn more, please go to www.delorme.com.

About ESRI

Since 1969, ESRI has been giving customers around the world the power to think and plan geographically. The market leader in GIS, ESRI software is used in more than 300,000 organizations worldwide including each of the 200 largest cities in the United States, most national governments, more than two-thirds of Fortune 500 companies, and more than 7,000 colleges and universities. ESRI applications, running on more than one million desktops and thousands of Web and enterprise servers, provide the backbone for the world's mapping and spatial analysis. ESRI is the only vendor that provides complete technical solutions for desktop, mobile, server, and Internet platforms. Visit us at <http://www.esri.com>.

ESRI, the ESRI globe logo, GIS by ESRI, ArcGIS, www.esri.com, and @esri.com are trademarks, registered



trademarks, or service marks of ESRI in the United States, the European Community, or certain other jurisdictions. Other companies and products mentioned herein may be trademarks or registered trademarks of their respective trademark owners.

Press Information

Contact: Matthew DeMeritt, ESRI

Tel.: 909-793-2853, extension 1-2930

###

Contact Information

Matthew DeMeritt

ESRI

<http://www.esri.com>

909-793-2853

Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





CSP Summit US Receives Tremendous Response from CSP Industry Experts

For Immediate Release: Over 350 industry executives have already confirmed their participation for CSP Today's forthcoming 3rd Annual Concentrated Solar Power Summit US, scheduled to take place in San Francisco on June 30 and July 1.

London, UK (PRWEB) June 19, 2009 -- Over 350 leading CSP industry executives have already confirmed their participation for CSP Today's forthcoming 3rd Annual Concentrated Solar Power Summit US, scheduled to take place in San Francisco.

The two-day conference, to be held on June 30 - July 1, has already received confirmation from the best in the business in the wake of growing interest in this sector.

Even though no new CSP plants were completed in the U. S. last year, new technology developments, demonstration plants and commercialised storage technologies in 2008 paved the way for CSP development to break out over the next few years.

Companies with experience in this field believe that the current CSP technology has a much longer life than perhaps was understood. As lenders come to realise this, they may be willing to offer longer term financing which will decrease the annual carrying cost of the equipment and/or reward it for its residual value.

Still, it is vital for the industry to understand that there are significant hurdles to be overcome in virtually all aspects of developing and financing the construction of a CSP project. Land acquisition, permitting, electrical transmission, power sales negotiation, engineering and construction contracting, technology procurement, performance risk, availability and cost of debt and tax equity - each of these components present challenges that a project developer must solve before a CSP plant can be built.

"Developing a large power project is a two-year endeavour, and in the end all the pieces need to line up so that construction financing can flow. If the rules keep shifting over that two-year period, the chances of being able to pull it all together get lower," said Glen Davis, CEO, Agile Energy LLC.

Davis is scheduled to speak about attracting investment, defining the scale and scope of the business, addressing the major risks and possible exit strategies at the conference.

"The industry is at a critical stage. Even though there are several challenges from regulatory, project finance and investment, and even technology perspective, the industry is making a steady progress. This event definitely holds a lot of promise," said Sara Lloyd-Jones of CSP Today.

Project finance and investment, and several other critical issues are going to be discussed at the forthcoming Concentrated Solar Power Summit US in San Francisco (June 30 - July 1).

View delegates confirmed so far: <http://www.csptoday.com/us/who.shtml>



3rd Concentrated Solar Power Summit US

CSP Today is scheduled to conduct the third edition of Concentrated Solar Power Summit US in San Francisco (June 30 - July 1).

For more information, click here: <http://www.csptoday.com/us/>

###



Contact Information

Sara Lloyd-Jones

CSP Today

<http://www.csptoday.com/us>

0207 375 7153

Online Web 2.0 Version

You can read the online version of this press release [here](#).

Research Shines Light on Gulf of Mexico Hypoxic Zone

A new analysis prepared for the [National Corn Growers Association](#) looks at some of the assumptions surrounding hypoxia - low oxygen -- in the northern Gulf of Mexico and helps clarify the causes, effects and scope of the phenomenon.

St. Louis (Vocus) June 17, 2009 -- A new analysis prepared for the [National Corn Growers Association](#) looks at some of the assumptions surrounding hypoxia - low oxygen -- in the northern Gulf of Mexico and helps clarify the causes, effects and scope of the phenomenon.

"We've always known there were a lot of misconceptions about the hypoxic zone and its causes, based often on a lack of data," said David Ward, chairman of NCGA's Production and Stewardship Action Team, which funded the hypoxia report. "It is our hope that this report will help keep the discussion as grounded and data-driven as possible."

In recent years, there has been a great deal of uncertainty related to the seasonal hypoxia in the Gulf, much of it giving the impression that the zone covers a large portion of the Gulf, the zone is permanent, hypoxia is caused by nitrogen and that nitrogen fertilizer applied to corn is the main cause.

In reality, the data do not support any of these contentions, according to Dr. James McLaren, who researched the issue for NCGA. McLaren is the founder and president of StrathKirn, Inc., a business consulting firm focused on new technology and emerging markets, ranging from primary agricultural production inputs to downstream value-chain impacts, biofuels and renewable resources.

"Complex natural phenomena, such as seasonal hypoxia in the Gulf, are seldom the result of a single cause," McLaren said. "Extensive analysis of the data across several factors indicates that there is no evidence relating modern corn nitrogen use with the occurrence of hypoxia in the Gulf. U.S. corn farmers have applied new genetics and cultural technologies in such a way that there is now a net balance between nitrogen fertilizer input and nitrogen removed in the grain. If there is any nitrogen fertilizer from corn going down the Mississippi then it is most likely to be in a barge in the form of grain exports that contribute to the economy of the Midwest and the Gulf ports."

McLaren's analysis shows how the hypoxic zone is seasonal and, while localized effects can be severe, there are not "vast dead zones" that have widespread negative effects on the local fishing industry. On the contrary, it is possible that the Mississippi-Atchafalaya River Basin water flow delivers the basic nutrients required for the very existence of the northern Gulf fishing industry.

Fishing data from 1985 onwards suggest no negative impact nor any clear relationships between the fish catch, the flow of water through the Mississippi-Atchafalaya River Basin, or the size of the seasonal hypoxic zone.

One of the hallmarks of the McLaren research is that it shows how, in recent years, as corn production has become more efficient and yields have increased, the nitrogen removed from corn fields in the grain is approximately equal to the amount of nitrogen applied in the fertilizer.



"U.S. corn growers have been focusing on efficiency as an important part of their traditional stewardship of the land and other natural resources," Ward said. "Boosting yields thanks to technology helps us increase the number of bushels produced per unit of nitrogen fertilizer applied."

The study is available on NCGA's Web site at:

<http://www.ncga.com/files/pdf/2009HypoxiaJune16.pdf>

For more information contact:

Ken Colombini, NCGA, 636-733-9004, ext. 115

www.ncga.com

###



Contact Information

Ken Colombini

National Corn Growers Association

<http://www.ncga.com>

636-733-9004

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Visible Light Solar Technologies Launches First Hybrid Solar/LED Lighting Product Line, Delivering Up to 85% Energy Savings for Commercial and Industrial Customers

Inaugural Product Line of Retrofit Solar/LED Lighting Applications Installed at Industrial Office Buildings, National Retail Bank, Auto Dealership and Municipal, Education and Military Campuses

Albuquerque, NM (PRWEB) June 18, 2009 -- Visible Light Solar Technologies today launched the company and its inaugural Vector line of hybrid solar/LED (Light-emitting Diode) lighting solutions aimed at retrofitting or replacing the US's over 100 million outdated street light, parking lot, and exterior/interior commercial and industrial lighting fixtures. The industry's first intelligent solar/LED technology solution, Visible Light Solar delivers significant energy savings, reduced maintenance costs and programmable, true-color illumination. Experts estimate that municipalities, businesses and consumers could save up to 189 terawatt hours of energy by switching from conventional HID lights to solid-state LED fixtures, the equivalent of taking 16 million households off of the grid and \$20 billion in electricity savings.

In addition to launching the company, Visible Light Solar announced it has installed or is installing Vector retrofit lighting applications at 12 sites, including the Bosque School, DKD Electric, and Osuna Business Park. Vector products let businesses significantly reduce their kilowatt consumption without having to replace their existing infrastructure of light poles, heads, casements and wiring. Visible Light Solar's Certified Installation Partner Program will provide nationwide installation and maintenance of the company's products. Outdated mercury containing HID bulbs and PCB-laden ballasts will be responsibly recycled by National Metals as part of Visible Light Solar's corporate commitment to environmental stewardship.

Breakthrough Commercial and Industrial Lighting

Visible Light Solar is the first commercial and industrial lighting company to integrate LED lighting devices with solar power technology in exterior and interior retrofit lighting fixtures. The company's solar/LED lighting applications operate up to 85% more efficiently than their HID counterparts because of the integration of energy efficient LED components with solar power technologies. Linking these two technologies is Visible Light Solar's Self Powered Device Interface (SPDI), a patent-pending intelligent power management infrastructure that combines custom hardware and software to control voltage fluctuations, seamlessly switch between solar battery and grid power, and provide the ability to customize each fixture's illumination levels. In addition to dramatically lowering energy consumption, Visible Light Solar's solutions reduce maintenance costs; LED's require far fewer changes than HID bulbs because they can last up to 100,000 hours and are resistant to thermal and vibrational shocks.

"We're going to make a difference in the way we light the world," says J. Dee Dennis Jr., CEO and President of Visible Light Solar Technologies. "For 150 years it was all about pushing as many lumens out onto the ground as possible without a thought to how much heat was generated or power was used. That's over. Now, our solar/LED solutions mean we can light right, not just light big." Dennis also asserts, "By reinventing lighting and replacing all the old HID fixtures in every commercial and industrial application in the US, we can reduce our customers' power consumption by billions of kilowatt hours, taking hundreds of coal powered plants off the drawing board."

"We have combined education, sustainability and new technologies so that Bosque School gets a little greener and our students become a little wiser about conservation," says Andrew Wooden, head of Bosque School, an independent college preparatory school in Albuquerque, New Mexico. Bosque is retrofitting 30 incandescent exterior lights - all of the main parking lot and driveway lights - on its campus with Visible Light Solar Technologies' solar/LED lights. Energy improvements are significant; Bosque School will reduce wattage from 25,000 kilowatts per year to 920 and projects annual savings of \$11,000. "Our students will be studying Visible Light Solar's LED and photovoltaic solar lights to learn where electricity comes from, where it goes and how it is produced," says Wooden. "This is one experiential, integrated way our students can get a hands-on education; actually seeing how lighting works will make science relevant to their everyday lives."

First Product Line: Vector Lighting Retrofit

Visible Light Solar's inaugural product family, Vector Lighting, addresses the need by businesses to rapidly retrofit energy-inefficient, maintenance-intensive, metal halide and mercury vapor lighting fixtures while leveraging existing light poles, heads, casing and wiring. Customers can upgrade their existing lighting applications to hybrid solar/LED or LED-only retrofit solutions with no waste and minimal incremental cost while maintaining 100% reliability by backup grid connections. Businesses can choose from an extensive line of Vector retrofit applications, including:

- Street Light Heads
- Parking Lot Heads
- High Bay & Low Bay Fixtures
- Wall Packs
- Parking Garage Fixtures
- Bollards

Self Power Device Interface (SPDI) - A Market First

Visible Light Solar's SPDI software and hardware infrastructure extends the light quality and reliability of LED lighting technology, provides voltage balancing, and allows for fixture-by-fixture programmability. SPDI gives facility managers the ability to program illumination levels for each fixture based on clock time, motion detection, ambient light levels, temperature and solar storage availability thereby increasing businesses' ability to provide enhanced security for their customers and raise and lower illumination levels as needed in order to reap energy savings. For Visible Light Solar's solar/LED applications, SPDI provides the intelligent interface between the solar battery, grid power and the lighting application, ensuring the fixture's optimal use of solar power while maintaining 100% reliability through its grid connection. If the solar gain on a particular day has not sufficiently charged the battery, or if the battery charge becomes low, then SPDI will automatically manage the switch from solar to grid power to ensure adequate lighting levels are maintained. Finally, SPDI carefully manages the voltage and current driving the LED devices, controlling power spikes and maintaining LED longevity.

About Visible Light Solar Technologies

Based in Albuquerque, New Mexico, Visible Light Solar Technologies (www.visiblelightsolar.com) is an intelligent solar and LED lighting technology company. The company is headed by J. Dee Dennis Jr., the former founder and CEO of DKD Electric, and staffed by an experience team of solar, embedded software and LED lighting technology engineers. Visible Light Solar is a member of the Illuminating Engineering Society, US Green Building Council and the International Dark-Sky Association. The company is backed by the venture accelerator



firm, Noribachi (www.noribachi.com).

###



Contact Information

Sandy Skees

Visible Light Solar Technologies

<http://www.visiblelightsolar.com>

831 332 4387

Online Web 2.0 Version

You can read the online version of this press release [here](#).